



Entertainment Tonight and Entertainment Tonight Canada

ET and **ETC** viewers are high fashion, brand conscious viewers with large disposable incomes. These viewers are into **fashion, fitness, luxury vacations and fine dining**. If you are looking for viewers that connect with all the **glitz and glamour of Hollywood** celebrities ET and ET will deliver. Catch all the celebrity news from both sides of the border with ET and ETC weeknights on Global.



Rick Campanelli and Cheryl Hickey, hosts of Entertainment Tonight Canada.



Profile of Global Entertainment viewer

W25-54 ETC and ET Viewers Indexed to W25-54 Total TV - Fall 2007 BBM TV Diary Data

