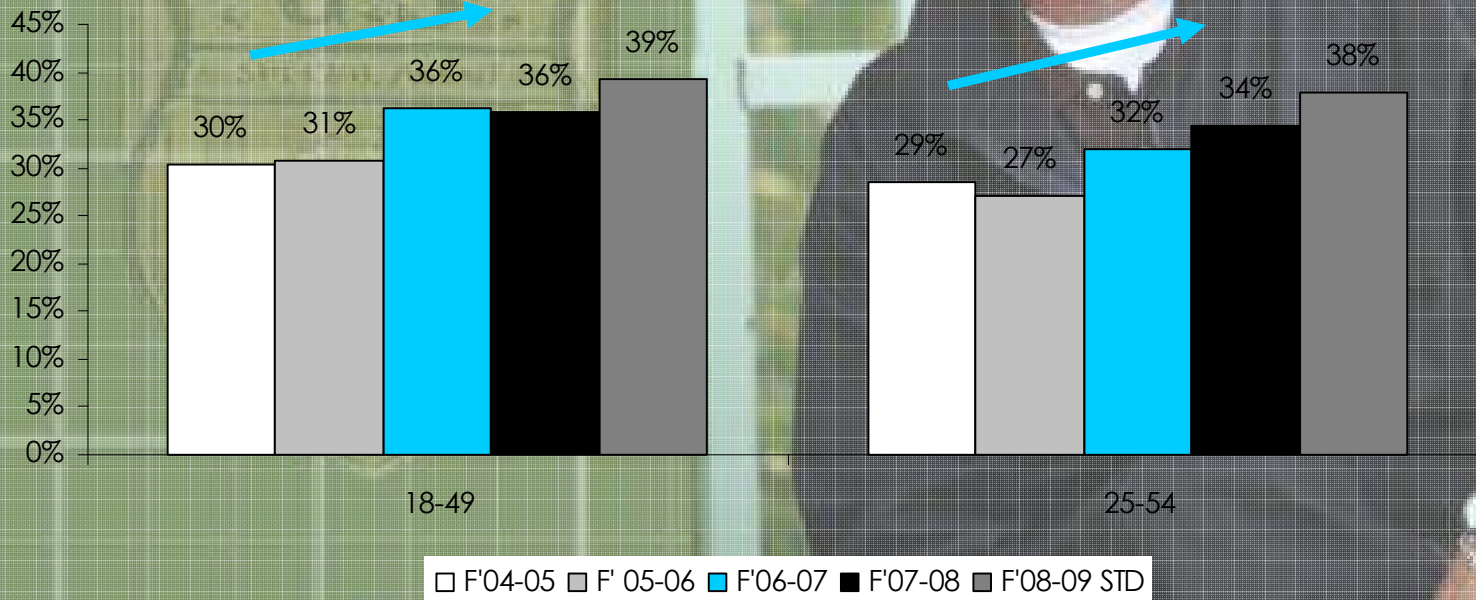


HISTORY TV is attracting more female viewers

Female audience % of demo/Mon-Sun 6a-6a



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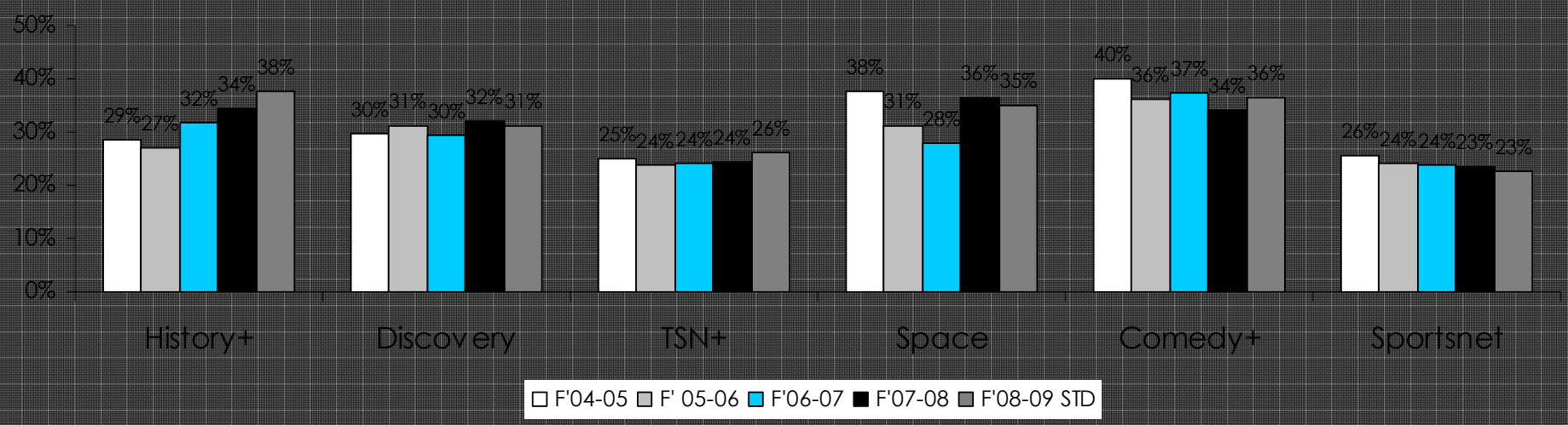
Website - Canwest.com





Proportion of female viewers Vs Competition

Female audience % of demo/Mon-Sun 6a-6a



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