

# SATURDAY NIGHTLIVE

## NEXT ON: SNL Presidential Bash 2008

MONDAY November 3<sup>rd</sup>



Emmy-nominated comedy powerhouse Saturday Night Live has returned for its 34th season to stellar ratings success. With hilarious politically themed episodes SNL has garnered huge audience numbers including almost **800,000 viewers** in its last airing.

Now **coming to prime time** in a two hour special event, on the eve of Election Day in the U.S, SNL will present its hilarious political special "**Saturday Night Live Presidential Bash 2008**".

The special will feature all-new material including Fred Armisen's **Barack Obama** vs. Darrell Hammond's **John McCain** and a look back at some of SNL's recent political sketches.

Saturday Night Live Fall 2008 STD vs. Proj.  
Toronto DMA Projections vs. Actuals

