

VICTORIA'S SECRET FASHION SHOW

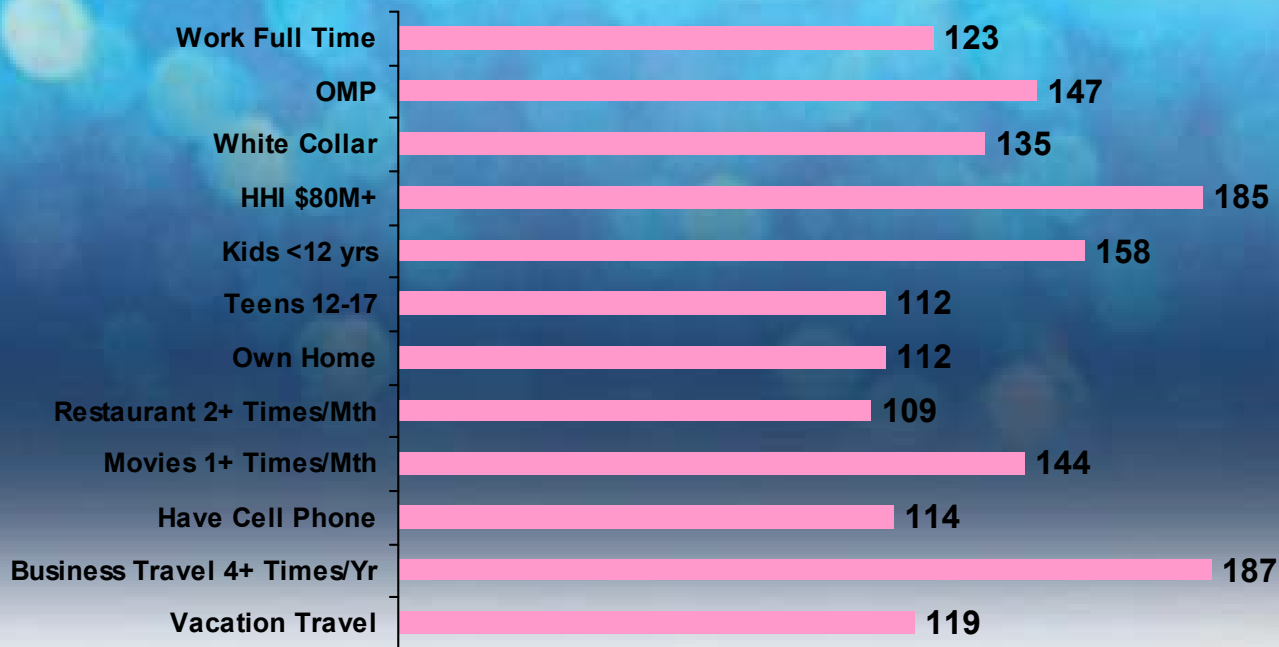
**AIRING ON E! ON WEDNESDAY DECEMBER
3rd, 2008 (S-CBS)**

Experience the **red carpet**, model profiles, and a behind-the-scenes look at the making of the world's **most celebrated fashion show** with an all access pass to Victoria's Secret only on **E!**



Viewer Profile: Victoria's Secret Fashion Show E! Ontario

%A18+ Indexed to Total TV Viewers (Mo-Su 6a-6a)
Fall 2007 (Sept10-Dec16/07)
Ontario



Viewers of Victoria's Secret Fashion Show are **busy consumers!** They are more likely to be **full time** white collar workers, have **high household incomes**, and have children versus the TV viewing population!



Also airing on Slice on December 28th at 4pm

THE VICTORIA'S SECRET WHAT'S SEXY 2008 SPECIAL WILL AIR SUNDAY NOVEMBER 30th ON E!



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