



Secret Millionaire

SECRET MILLIONAIRE, a dramatic unscripted series that takes America's **wealthiest** individuals away from their lavish lifestyles, sprawling mansions and private planes and places them **undercover** into some of the most **impoverished** neighbourhoods in America.

Based on the UK hit, "**The Secret Millionaire**" comes to Canadian television. In the heartwarming television experience, some of the countries wealthiest individuals will go **undercover**. Their job is to spend one week canvassing the town – meeting as many people as possible – some of whom will touch the millionaire with their **dedication to helping others** while others will have incredible stories of trying to overcome tremendous odds. On the final day, the Secret Millionaire meets with the chosen recipients and reveals his/her true identity and intentions – to give them a sum of money that is going to **change their lives forever**.



Catch The Secret Millionaire Wednesdays & Thursdays on E!



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