

From the Red Carpet, to the award shows, the after party, to the Fashion Police and online content, Canwest serves up the complete award show experience all year long.

Additional Award show content:



**Countdown
Fashion Police
and
Online Content**

Catch the E! Red Carpet additional programming for the following events:

- The Gemini Awards*
- The Golden Globe Awards*
- The SAG Awards*
- The Grammy Awards*
- The BAFTA Awards*
- The Academy Awards*
- The Teen Choice Awards*

Additional Award Show Content:



Get the full, up close and in-depth red carpet experience as Ryan Seacrest and Giuliana Rancic mingle with your favourite celebs at every star studded event throughout 2009. Catch all the E! Red Carpet access to these high profile gala events:



Exclusive content available for:

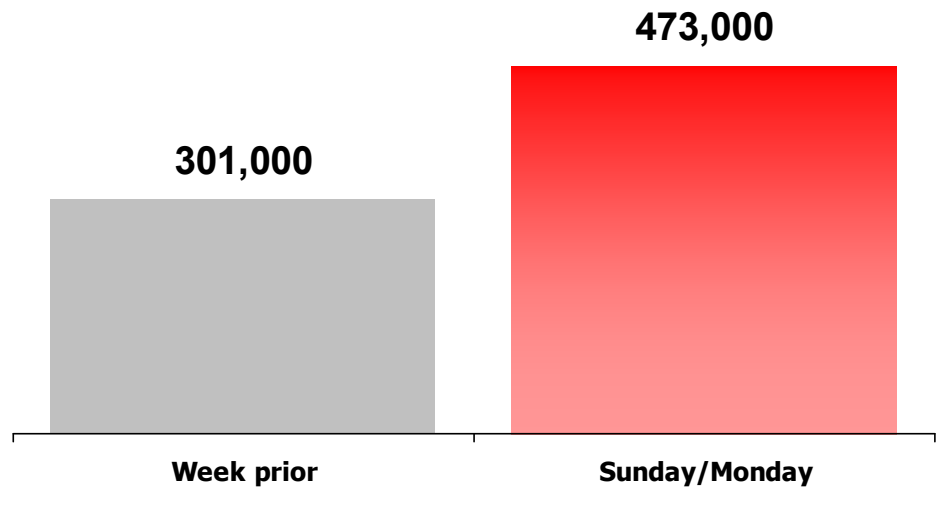
- The Gemini Awards*
Friday November 28th, 2008
- The People's Choice Awards*
Tuesday January 6th, 2009
- The Golden Globe Awards*
Sunday January 11th, 2009
- The SAG Awards*
Sunday January 25th, 2009
- The Grammy Awards*
Sunday February 8th, 2009
- The BAFTA Awards*
Sunday February 15th, 2009
- The Academy Awards*
Sunday February 22nd, 2009
- The Genie Awards*
Monday March 22nd, 2009
- The Teen Choice Awards*
Monday August 3rd, 2009





E! Online extends the experience long after the event with extensive Award Show, Red Carpet and after-party coverage including video, message boards, photos, and Fashion Police coverage which allows visitors to vote and comment on the hits and misses of the Red Carpet!

Daily Page Views E! Online During Awards Shows



Online Traffic Increases Following Awards!



- Unique Visitors hit an **all time high in both January and February on E! Online** fueled by coverage of the SAG Awards, the Grammy's and the Oscars!
- In February E! Online's unique visitor's were over half a million which was **up 133%** vs. February 2007, and up 38% vs. the year to date average (September to January)

