

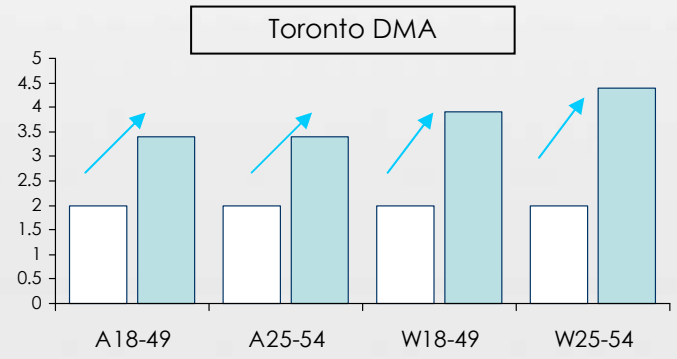
dollhouse

FEB 13 FRI 9/8c



Week 2 of Dollhouse sees an increase versus its premiere as viewers find this new Joss Whedon hit!

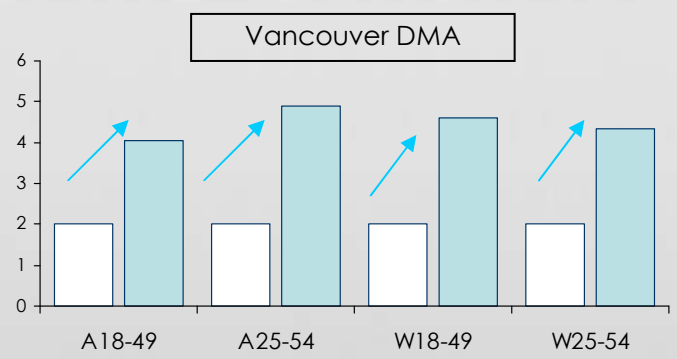
With massive overachievements in all demographics Dollhouse becomes an amazing deal for any advertiser!



Massive overachievements in all 4 key demographics

Doubling projections for Women demographics

70% overachieved in the Adult demographics



Massive overachievements in all 4 key demographics

More than Doubling projections in all 4 key demographics

Projected at 2's and achieving 5's!

