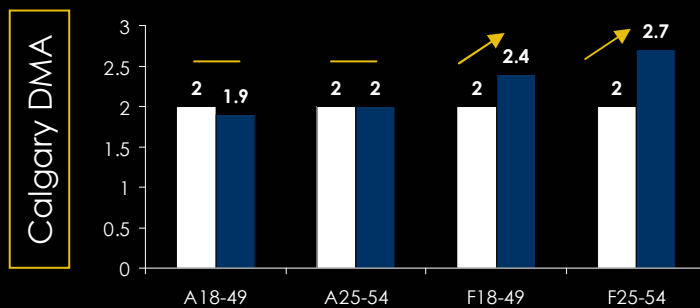
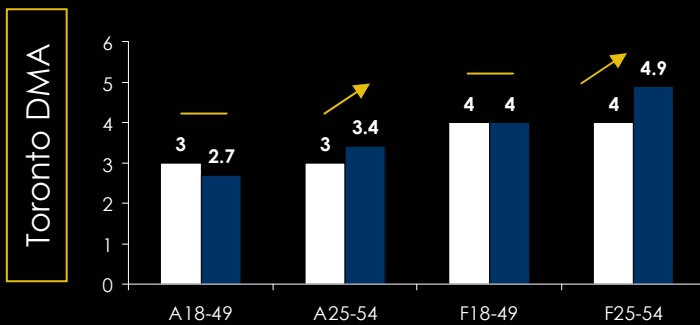




## Biggest Loser Couples – Pound for pound, solid performer in all major markets!



### Biggest Loser Couples continues to perform well Tuesday Nights on E!

As the pounds drop away, ratings continue to hold strong throughout Canada's three key markets. The Biggest Loser 2 hour episodes have continued to exceed projections in the 25-54 demographics in Toronto, and all female demos in Calgary.

The property as a whole continues to achieve and/or exceed across all demos in both markets.

Viewers continue to follow the most dedicated of contestants as they push themselves to the limits to lose pound after pound. Find out who really is the Biggest Loser on May 12<sup>th</sup> as this season comes to an end in a 3 hour finale episode.

**Toronto** - T 416.593.6556 F 416.593.1551 **Montréal** - T 514.525.1133 F 514.525.1355 **Vancouver** - T 604.605.2977 F 604.605.2944

