

HALLOWEEN HOUSES MARATHON

SUNDAY OCTOBER 25TH: 1:00-4:00PM; 7:00-10:00PM

HGTV gets into the Halloween spirit and celebrates with all new specials showcasing scary houses and their homeowners

"EXTREME HALLOWEEN"

This one-hour special profiles homeowners from across the country who transform their homes and yards into wacky wonderlands worthy of a Hollywood movie.

"REEL HOMES, REAL SCARY"

Tour six of the real houses featured in some of the scariest thrillers ever made! Meet the actual homeowners who live in houses featured in *Halloween*, *Scream*, *The Ring* and other movies.

"WHAT'S WITH THAT REALLY HAUNTED HALLOWEEN HOUSE?"

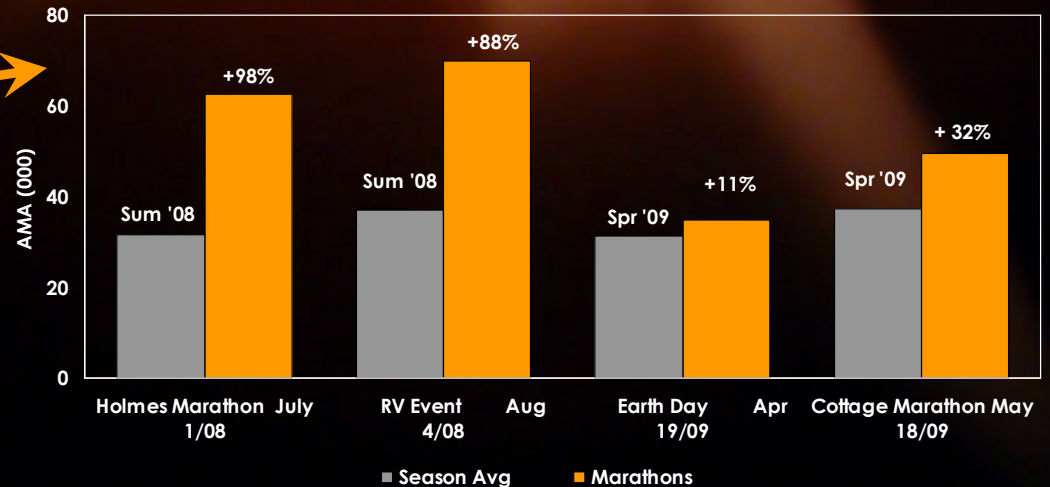
This is Halloween like you've never seen it before - a one-hour special of the most frighteningly outrageous Halloween houses in the country. If you think Christmas is nuts, you should see what some people do at Halloween.

Be sure to also catch the spooky Halloween marathon **repeat** Saturday October 31st: 1:00-4:00pm; 7:00-10:00pm

Adults 25-54 HGTV

Marathons vs Regular Season

HGTV Marathons consistently deliver above season average



SPONSORSHIP INCLUDES:

- 4 X :30 BRAND SPOTS PER HOUR
- 2 X :07 BILLBOARDS PER HOUR
- TAG ON :30 MARKETING PROMO