

Global National – Building upon significant growth.

Audiences for Global National have experienced **double digit gains** over last year. This growth has been experienced against both key demos nationally. In the 3 meter markets, the trend continues.

Global National Audience & Ratings
Mo-Fr 5:30p-6:00p, BBM Canada (Mark II / PPM Data)
F08=Sep8-Dec14/08, F09 = Sep14-Oct18/09

