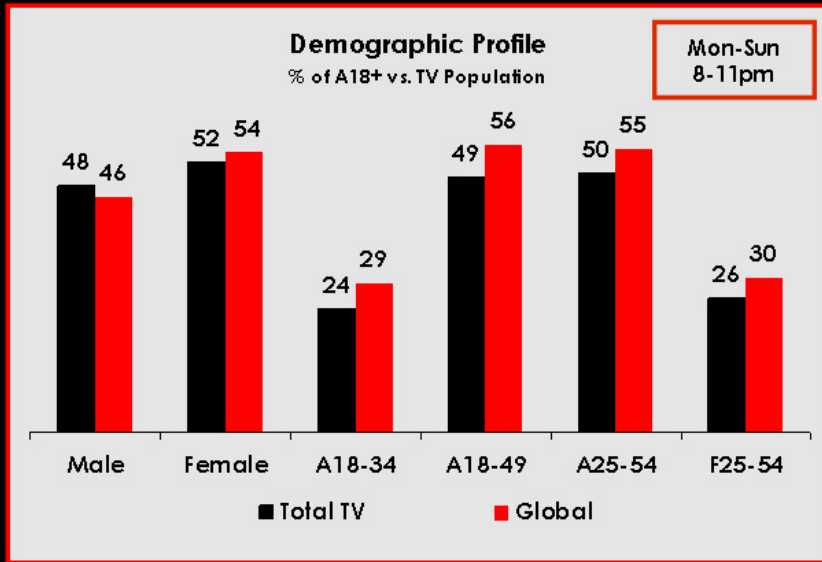


Global Television Profile – A18-34



- Demographic Profile**
- Global skews 54% female and 46% Male
 - 30% of the viewers are 18-34
 - GlobalTV garners 20% more A18-34's than the TV viewing population.



THE SIMPSONS

THE CLEVELAND SHOW

AMERICAN DAD!

FAMILY GUY



- Global > Global is the #2 network for A18-34
- Global > Global's A18-34 saw a 43% increase in audience vs. Fall 2008
- Global > Global offers 6 of the Top 10 A18-34 programs this Fall
- Global > Global offers 11 of the Top 20 A18-34 programs this Fall
- Global > House, Survivor, Family Guy, Glee, The Simpsons and Cleveland all sit within the Top 10 for A18-34 in the Fall 2009 ranker



Toronto - T 416.967.1174 F 416.593.1551
 Montréal - T 514.525.1133 F 514.525.1355
 Vancouver - T 604.422.6422 F 604.422.6521

