



CHEAP PLATES

Integration Opportunity

Production: begins March 2010

Broadcast: Fall 2010

Series: 13 x 30

Synopsis:

- Bob Blumer spins for his supper in a new series that finds him at home cooking low-budget feasts fit for two to twenty people.
- To up the fun and the challenge, Bob begins each episode game show style, connecting with a live audience of real people and having them spin the wheels to set the episode's cooking and budgetary challenge.
- Bob then cooks up a storm in his own low-tech home kitchen creating inventive, mouth watering meals (not just supper!) guaranteed to wow your friends without breaking the bank.
- At its heart however, *Cheap Plates* is designed to instruct, offering tons of great ideas for recipes and tips guaranteed to help every cook save money without compromising on taste.
- Dishing up high-impact/low-cost meals, Bob proves his mantra that you don't have to be a millionaire to live like one!

Suitable clients for integration:

- kitchen staples such as herbs and spices, olive oil, vinegars, soy sauce



Note: production and broadcast dates are tentative and subject to change

