

Stations: CKMI
 Date Range: Fa 09 (9/14/2009-9/20/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Newshour Rotn (9/14/2009-12/20/2009)	MTWTFSS	05:28 PM	07:00 PM														
	Montreal Eng. EM	1.0	1.0	0.3	0.3	0.3	1.0	0.3	0.3	0.4	0.5	0.2	0.2	0.3	0.0	0.0	
	Montreal Eng. CM	0.4	1.0	0.3	0.3	0.3	1.0	0.3	0.3	0.3	0.4	0.3	0.2	0.3	0.0	0.0	
	TC/Full Coverage	8.1	8.1	0.7	1.7	1.9	4.7	0.4	0.9	0.9	3.3	0.3	0.8	1.1	0.0	0.0	
MTLFI	1.0	1.0	0.2	0.2	0.2	1.0	0.2	0.2	0.2	0.3	0.1	0.1	0.2	0.0	0.0		
Prime CDN Rotn (9/14/2009-12/20/2009)	MTWTFSS	05:58 PM	11:00 PM														
	Montreal Eng. EM	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	
	Montreal Eng. CM	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	
	TC/Full Coverage	3.0	2.9	0.3	0.8	0.9	2.0	0.2	0.5	0.6	0.9	0.1	0.3	0.4	0.0	0.0	
MTLFI	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0		
News Final 1 (9/14/2009-12/20/2009)	MTWTFSS	10:58 PM	12:00 AM														
	Montreal Eng. EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	
	Montreal Eng. CM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	
	TC/Full Coverage	1.7	1.7	0.0	0.7	0.9	1.1	0.0	0.6	0.6	0.6	0.0	0.1	0.2	0.0	0.0	
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0		
ET Canada (9/14/2009-12/20/2009)	MTWTF..	06:58 PM	07:30 PM														
	Montreal Eng. EM	0.3	0.4	0.3	0.2	0.3	1.0	0.4	0.3	0.5	0.2	0.1	0.1	0.2	0.1	0.0	
	Montreal Eng. CM	0.4	0.4	0.2	0.2	0.4	1.0	0.3	0.3	1.0	0.2	0.1	0.1	0.2	0.1	0.0	
	TC/Full Coverage	8.4	8.3	1.5	3.3	3.3	6.4	1.2	2.4	2.4	1.9	0.3	0.8	0.9	0.0	0.0	
MTLFI	0.1	0.1	0.1	0.1	0.1	0.4	0.1	0.1	0.2	0.1	0.0	0.0	0.1	0.0	0.0		
Ent Tonight (9/14/2009-12/20/2009)	MTWTF..	07:28 PM	08:00 PM														
	Montreal Eng. EM	1.0	1.0	0.4	1.0	1.0	2.0	0.5	1.0	1.0	1.0	0.2	0.2	0.4	0.2	0.1	
	Montreal Eng. CM	1.0	1.0	0.4	1.0	1.0	2.0	1.0	1.0	1.0	0.3	0.2	0.4	0.2	0.2		
	TC/Full Coverage	17.5	17.2	1.6	5.1	6.5	12.3	1.0	3.8	4.8	4.9	0.6	1.3	1.7	0.2	0.1	
MTLFI	0.4	0.4	0.1	0.4	0.4	1.0	0.2	0.4	0.4	0.4	0.1	0.1	0.1	0.1	0.0		
House (9/14/2009-12/20/2009)	M.....	07:58 PM	09:00 PM														
	Montreal Eng. EM	5.0	6.0	5.0	5.0	6.0	7.0	6.0	5.0	6.0	4.0	4.0	4.0	5.0	2.0	0.3	
	Montreal Eng. CM	5.0	6.0	5.0	5.0	6.0	7.0	6.0	5.0	6.0	5.0	3.0	5.0	5.0	2.0	0.3	
	TC/Full Coverage	99.3	97.1	29.8	60.9	65.0	61.6	19.0	35.8	41.4	35.5	10.9	25.2	23.7	1.7	0.6	

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	MTLFBI			5.0	6.0	5.0	5.0	6.0	7.0	6.0	5.0	6.0	4.0	4.0	4.0	5.0	2.0	0.3
Lie to Me (9/14/2009-12/20/2009)	M.....	08:58 PM	10:00 PM															
	Montreal Eng. EM			3.0	4.0	3.0	3.0	4.0	4.0	4.0	3.0	4.0	2.0	2.0	2.0	3.0	1.0	0.2
	Montreal Eng. CM			3.0	4.0	3.0	3.0	4.0	4.0	4.0	3.0	4.0	3.0	2.0	3.0	3.0	1.0	0.2
	TC/Full Coverage			59.6	58.3	17.9	36.5	39.0	37.0	11.4	21.5	24.8	21.3	6.5	15.1	14.2	1.0	0.4
	MTLFBI			2.0	3.0	2.0	2.0	3.0	3.0	3.0	2.0	3.0	1.0	1.0	1.0	2.0	1.0	0.1
Brothers & Sisters (9/14/2009-12/20/2009)	M.....	09:58 PM	11:00 PM															
	Montreal Eng. EM			1.0	2.0	1.0	1.0	1.0	2.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	0.1
	Montreal Eng. CM			1.0	2.0	1.0	1.0	1.0	3.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	0.2
	TC/Full Coverage			22.6	22.1	3.1	12.1	13.0	15.5	1.4	7.0	8.1	6.6	1.7	5.2	4.9	0.4	0.1
	MTLFBI			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.1
NCIS - GLOBAL (9/14/2009-12/20/2009)	.T.....	07:58 PM	09:00 PM															
	Montreal Eng. EM			4.0	5.0	2.0	3.0	3.0	5.0	1.0	2.0	3.0	6.0	3.0	4.0	4.0	1.0	1.0
	Montreal Eng. CM			5.0	6.0	2.0	4.0	4.0	5.0	1.0	3.0	3.0	6.0	3.0	4.0	4.0	1.0	1.0
	TC/Full Coverage			105.2	99.1	22.8	43.4	42.8	52.6	9.0	21.3	22.9	46.4	13.8	22.1	19.8	0.7	5.4
	MTLFBI			3.0	4.0	1.0	2.0	2.0	4.0	1.0	1.0	2.0	4.0	2.0	3.0	3.0	1.0	1.0
NCIS: L.A. (9/14/2009-12/20/2009)	.T.....	08:58 PM	10:00 PM															
	Montreal Eng. EM			4.0	5.0	2.0	3.0	3.0	5.0	1.0	2.0	3.0	6.0	3.0	4.0	4.0	1.0	1.0
	Montreal Eng. CM			5.0	6.0	2.0	4.0	4.0	5.0	1.0	3.0	3.0	6.0	3.0	4.0	4.0	1.0	1.0
	TC/Full Coverage			105.2	99.1	22.8	43.4	42.8	52.6	9.0	21.3	22.9	46.4	13.8	22.1	19.8	0.7	5.4
	MTLFBI			3.0	4.0	1.0	2.0	2.0	4.0	1.0	1.0	2.0	4.0	2.0	3.0	3.0	1.0	1.0
Bones (9/14/2009-12/20/2009)	..W....	07:58 PM	09:00 PM															
	Montreal Eng. EM			2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0
	Montreal Eng. CM			2.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	0.2	1.0	1.0	1.0	0.0
	TC/Full Coverage			36.2	34.4	9.4	14.9	17.4	26.5	7.1	11.5	13.6	7.9	2.2	3.4	3.9	0.6	1.2
	MTLFBI			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Glee (9/14/2009-12/20/2009)	..W....	08:58 PM	10:00 PM															
	Montreal Eng. EM			3.0	3.0	4.0	3.0	3.0	3.0	4.0	3.0	3.0	1.0	3.0	3.0	3.0	0.0	0.0
	Montreal Eng. CM			3.0	3.0	4.0	3.0	3.0	3.0	4.0	3.0	3.0	1.0	3.0	3.0	3.0	0.0	0.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			17.2	14.4	8.2	11.3	7.3	10.0	5.5	8.5	5.1	4.3	2.7	2.7	2.2	2.7	0.0
	MTLFBI			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.0	0.0
Survivor (9/14/2009-12/20/2009)	...T...	07:58 PM	09:00 PM															
	Montreal Eng. EM			4.0	5.0	5.0	5.0	5.0	6.0	6.0	7.0	7.0	4.0	3.0	4.0	4.0	3.0	2.0
	Montreal Eng. CM			5.0	5.0	5.0	6.0	6.0	7.0	7.0	7.0	7.0	4.0	4.0	4.0	4.0	3.0	3.0
	TC/Full Coverage			73.1	68.1	16.8	40.8	43.2	44.5	13.0	24.6	27.2	23.6	3.9	16.3	16.1	1.9	3.2
	MTLFBI			2.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	3.0	2.0	1.0	2.0	2.0	1.0	1.0
Office (9/14/2009-12/20/2009)	...T...	08:58 PM	09:30 PM															
	Montreal Eng. EM			1.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	2.0	1.0	2.0	1.0	1.0	0.0	0.0
	Montreal Eng. CM			1.0	2.0	3.0	2.0	2.0	2.0	4.0	2.0	2.0	1.0	2.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			16.9	16.8	6.5	12.3	11.5	7.7	3.8	5.0	4.3	9.0	2.6	7.4	7.2	0.0	0.1
	MTLFBI			0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	0.4	0.4	0.0	0.0
SNL: Wknd Update (9/14/2009-12/20/2009)	...T...	09:28 PM	10:00 PM															
	Montreal Eng. EM			1.0	1.0	2.0	1.0	1.0	1.0	3.0	2.0	2.0	1.0	1.0	1.0	1.0	0.0	0.0
	Montreal Eng. CM			1.0	1.0	2.0	2.0	1.0	2.0	3.0	2.0	2.0	1.0	1.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			13.2	13.1	5.1	9.6	9.0	6.0	3.0	3.9	3.4	7.0	2.0	5.7	5.6	0.0	0.1
	MTLFBI			0.4	0.4	1.0	0.4	0.4	0.4	1.0	1.0	1.0	0.4	0.4	0.4	0.4	0.0	0.0
90210 (9/14/2009-12/20/2009)	...T...	09:58 PM	11:00 PM															
	Montreal Eng. EM			0.2	0.3	1.0	1.0	0.2	0.4	1.0	1.0	0.3	0.1	1.0	0.3	0.2	0.0	0.0
	Montreal Eng. CM			0.3	0.4	1.0	1.0	0.3	1.0	1.0	1.0	0.3	0.2	1.0	0.3	0.2	0.0	0.0
	TC/Full Coverage			3.6	3.1	1.8	2.4	1.5	2.1	1.2	1.8	1.1	0.9	0.6	0.6	0.5	0.6	0.0
	MTLFBI			0.1	0.2	1.0	1.0	0.1	0.3	1.0	1.0	0.2	0.1	1.0	0.2	0.1	0.0	0.0
Guard (9/14/2009-12/20/2009)F..	07:58 PM	09:00 PM															
	Montreal Eng. EM			0.5	1.0	0.0	0.2	0.3	1.0	0.0	0.3	0.5	0.4	0.0	0.0	0.2	0.0	0.0
	Montreal Eng. CM			0.5	1.0	0.0	0.2	0.3	1.0	0.0	0.4	0.5	0.5	0.0	0.0	0.3	0.0	0.0
	TC/Full Coverage			4.6	4.6	0.0	0.8	1.3	2.8	0.0	0.8	0.8	1.8	0.0	0.0	0.5	0.0	0.0
	MTLFBI			0.4	1.0	0.0	0.1	0.2	1.0	0.0	0.2	0.3	0.3	0.0	0.0	0.1	0.0	0.0
Dollhouse (9/14/2009-12/20/2009)F..	08:58 PM	10:00 PM															
	Montreal Eng. EM			1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	1.0

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 Datasource: Estimates

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Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Montreal Eng. CM			1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	0.0	1.0
	TC/Full Coverage			24.5	23.8	12.6	18.6	7.3	7.9	2.3	6.5	5.4	15.9	10.4	12.2	1.9	0.0	0.7
	MTLFBI			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	1.0	
Numb3rs (9/14/2009-12/20/2009)F..	09:58 PM	11:00 PM															
	Montreal Eng. EM			1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.0
	Montreal Eng. CM			2.0	2.0	1.0	1.0	2.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.0
	TC/Full Coverage			27.3	26.9	7.8	12.2	13.3	14.4	3.6	6.2	6.2	12.5	4.2	6.0	7.2	0.3	0.0
	MTLFBI			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0
16x9 Evening (9/14/2009-12/20/2009)S	06:28 PM	07:00 PM															
	Montreal Eng. EM			0.4	0.4	0.3	0.3	0.2	1.0	0.0	0.3	0.3	0.3	1.0	0.3	0.0	0.0	0.0
	Montreal Eng. CM			0.4	0.5	0.4	0.4	0.2	1.0	0.0	0.3	0.4	0.4	1.0	0.4	0.0	0.0	0.0
	TC/Full Coverage			3.7	3.7	0.7	1.4	0.7	2.5	0.0	0.7	0.7	1.2	0.7	0.7	0.0	0.0	0.0
	MTLFBI			0.2	0.2	0.2	0.2	0.1	1.0	0.0	0.2	0.2	0.2	1.0	0.2	0.0	0.0	0.0
FIN:Survivor (9/14/2009-12/20/2009)S	07:58 PM	10:00 PM															
	Montreal Eng. EM			5.0	6.0	6.0	6.0	6.0	7.0	7.0	8.0	8.0	5.0	3.0	5.0	5.0	3.0	2.0
	Montreal Eng. CM			6.0	6.0	6.0	7.0	7.0	8.0	8.0	8.0	8.0	5.0	5.0	5.0	5.0	3.0	3.0
	TC/Full Coverage			83.3	77.6	19.2	46.5	49.2	50.7	14.8	28.0	31.0	26.9	4.4	18.6	18.4	2.2	3.6
	MTLFBI			2.0	3.0	3.0	3.0	3.0	3.0	3.0	4.0	4.0	2.0	1.0	2.0	2.0	1.0	1.0
Simpsons (9/14/2009-12/6/2009)S	07:58 PM	08:30 PM															
	Montreal Eng. EM			2.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	2.0	3.0	3.0	3.0	1.0
	Montreal Eng. CM			2.0	3.0	3.0	4.0	3.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0	3.0	3.0	2.0
	TC/Full Coverage			33.4	27.0	11.5	22.0	21.3	12.9	6.2	11.4	10.7	14.1	5.3	10.5	10.6	1.9	4.6
	MTLFBI			1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4
Family Guy (9/14/2009-12/6/2009)S	08:58 PM	09:30 PM															
	Montreal Eng. EM			2.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	2.0	3.0	3.0	2.0	2.0
	Montreal Eng. CM			2.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	3.0
	TC/Full Coverage			27.3	23.7	14.2	22.5	22.3	10.5	5.6	9.9	9.8	13.2	8.7	12.6	12.6	1.1	2.5
	MTLFBI			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Heroes (9/14/2009-9/20/2009)S	08:58 PM	11:00 PM															
	Montreal Eng. EM			2.0	2.0	4.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	0.3
	Montreal Eng. CM			2.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	0.3
	TC/Full Coverage			28.9	27.2	13.6	22.2	23.2	12.9	7.1	9.7	11.5	14.4	6.5	12.5	11.7	1.4	0.3
	MTLFBI			1.0	1.0	3.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	0.2
American Dad (9/14/2009-12/20/2009)S	09:28 PM	10:00 PM															
	Montreal Eng. EM			2.0	2.0	2.0	3.0	3.0	1.0	2.0	2.0	2.0	2.0	2.0	3.0	3.0	2.0	1.0
	Montreal Eng. CM			2.0	2.0	3.0	3.0	3.0	2.0	2.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	1.0
	TC/Full Coverage			21.7	19.3	8.2	18.0	17.8	9.2	2.7	8.5	8.3	10.1	5.5	9.5	9.4	1.2	1.3
	MTLFBI			1.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4
Survivor Reunion (9/14/2009-12/20/2009)S	09:58 PM	11:00 PM															
	Montreal Eng. EM			4.0	5.0	5.0	5.0	5.0	6.0	6.0	7.0	7.0	4.0	3.0	4.0	4.0	3.0	2.0
	Montreal Eng. CM			5.0	5.0	5.0	6.0	6.0	7.0	7.0	7.0	7.0	4.0	4.0	4.0	4.0	3.0	3.0
	TC/Full Coverage			73.1	68.1	16.8	40.8	43.2	44.5	13.0	24.6	27.2	23.6	3.9	16.3	16.1	1.9	3.2
	MTLFBI			2.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	3.0	2.0	1.0	2.0	2.0	1.0	1.0
Late Night Rotn (9/14/2009-12/20/2009)	MTWTFSS	10:58 PM	04:00 AM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.8	0.8	0.1	0.4	0.4	0.5	0.1	0.1	0.1	0.3	0.0	0.3	0.3	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Days Of Our Lives (9/14/2009-12/20/2009)	MTWTF..	12:58 PM	02:00 PM															
	Montreal Eng. EM			1.0	1.0	0.5	0.4	0.4	1.0	1.0	1.0	1.0	0.1	0.0	0.2	0.2	0.0	0.0
	Montreal Eng. CM			1.0	1.0	1.0	0.4	0.4	1.0	1.0	1.0	1.0	0.1	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			7.4	7.4	1.9	2.8	2.8	6.8	1.9	2.5	2.6	0.6	0.0	0.3	0.3	0.0	0.0
	MTLFBI			0.4	0.4	0.2	0.1	0.1	0.4	0.4	0.4	0.4	0.0	0.0	0.1	0.1	0.0	0.0
As The World Turns (9/14/2009-12/20/2009)	MTWTF..	01:58 PM	03:00 PM															
	Montreal Eng. EM			0.4	0.5	0.1	0.2	0.2	1.0	0.3	0.3	0.2	0.1	0.0	0.1	0.1	0.1	0.0
	Montreal Eng. CM			0.4	1.0	0.1	0.2	0.2	1.0	0.3	0.2	0.2	0.1	0.0	0.2	0.2	0.1	0.0
	TC/Full Coverage			6.5	6.5	1.1	2.4	2.4	5.8	1.1	1.8	1.8	0.7	0.0	0.6	0.6	0.0	0.0

Stations: CKMI
 Date Range: Fa 09 (9/14/2009-9/20/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	MTLFB			0.4	0.5	0.1	0.2	0.2	1.0	0.3	0.3	0.2	0.1	0.0	0.1	0.1	0.1	0.0
Doctors (9/14/2009-12/20/2009)	MTWTF..	02:58 PM	04:00 PM															
	Montreal Eng. EM			0.2	0.2	0.1	0.1	0.0	0.4	0.2	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.2	0.3	0.1	0.1	0.1	0.5	0.3	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			3.5	3.4	0.2	0.6	0.5	2.7	0.2	0.6	0.5	0.7	0.0	0.0	0.0	0.0	0.0
	MTLFB			0.2	0.2	0.1	0.1	0.0	0.4	0.2	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0
Til Debt Do Us Part (9/14/2009-12/20/2009)	MTWTF..	03:58 PM	04:30 PM															
	Montreal Eng. EM			0.1	0.2	0.4	0.2	0.2	0.2	0.2	0.2	0.2	0.1	1.0	0.2	0.2	0.0	0.0
	Montreal Eng. CM			0.2	0.2	0.4	0.2	0.2	0.2	0.3	0.2	0.2	0.1	1.0	0.2	0.2	0.0	0.0
	TC/Full Coverage			2.5	2.4	0.9	1.1	1.1	1.8	0.3	0.5	0.5	0.6	0.6	0.6	0.6	0.0	0.0
	MTLFB			0.1	0.1	0.3	0.1	0.1	0.1	0.1	0.1	0.1	0.1	1.0	0.1	0.1	0.0	0.0
Y&R (9/14/2009-12/20/2009)	MTWTF..	04:28 PM	05:30 PM															
	Montreal Eng. EM			1.0	1.0	0.1	0.4	0.4	1.0	0.3	1.0	1.0	0.2	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.4	1.0	0.1	0.3	0.3	1.0	0.3	1.0	1.0	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			14.9	14.9	0.5	6.6	7.2	13.3	0.5	6.4	6.6	1.6	0.0	0.2	0.7	0.0	0.0
	MTLFB			0.4	0.4	0.0	0.1	0.1	0.4	0.1	0.4	0.4	0.1	0.0	0.0	0.0	0.0	0.0
ETC Late Night (9/14/2009-12/20/2009)	MTWTF..	12:28 AM	01:00 AM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
	TC/Full Coverage			0.9	0.9	0.0	0.1	0.3	0.7	0.0	0.1	0.1	0.3	0.0	0.0	0.2	0.0	0.0
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wkdy AM Rotn (9/14/2009-12/20/2009)	MTWTF..	05:58 AM	01:00 PM															
	Montreal Eng. EM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.1	1.0	0.2	0.4	0.6	0.8	0.1	0.3	0.4	0.2	0.0	0.1	0.1	0.1	0.0
	MTLFB			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ET Late Night (9/14/2009-12/20/2009)	.TWT...	11:58 PM	12:30 AM															
	Montreal Eng. EM			0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0
	Montreal Eng. CM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0

Stations: CKMI
 Date Range: Fa 09 (9/14/2009-9/20/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				0.6	0.6	0.0	0.3	0.5	0.4	0.0	0.3	0.3	0.2	0.0	0.0	0.2	0.0	0.0
MTLFBI				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wknd PM Rotn (9/14/2009-12/20/2009)SS	11:58 AM	02:30 PM															
Montreal Eng. EM				0.2	0.2	0.4	0.3	0.4	0.2	0.2	0.2	0.2	0.3	1.0	0.4	0.4	0.1	0.2
Montreal Eng. CM				0.2	0.2	1.0	0.3	0.4	0.2	0.3	0.2	0.3	0.3	1.0	0.4	0.5	0.1	0.2
TC/Full Coverage				4.0	3.7	1.9	3.1	2.4	0.8	0.2	0.5	0.5	2.9	1.7	2.6	1.9	0.1	0.3
MTLFBI				0.1	0.1	0.3	0.2	0.3	0.1	0.1	0.1	0.1	0.2	1.0	0.3	0.3	0.1	0.1
Simpsons Wknd Rotn (9/14/2009-12/20/2009)SS	02:28 PM	04:00 PM															
Montreal Eng. EM				0.5	0.4	1.0	1.0	1.0	0.3	1.0	0.3	0.5	0.4	1.0	1.0	1.0	1.0	1.0
Montreal Eng. CM				1.0	0.4	1.0	1.0	1.0	0.4	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0
TC/Full Coverage				9.9	7.6	4.7	6.2	5.2	1.9	1.1	1.3	1.0	5.8	3.6	4.9	4.2	1.4	0.9
MTLFBI				1.0	1.0	2.0	2.0	2.0	1.0	2.0	1.0	1.0	1.0	2.0	2.0	2.0	2.0	2.0
Family Guy Wknd Rotn (9/14/2009-12/20/2009)SS	03:58 PM	05:30 PM															
Montreal Eng. EM				1.0	0.4	1.0	1.0	0.5	0.3	0.4	0.3	0.3	0.5	1.0	1.0	1.0	1.0	1.0
Montreal Eng. CM				1.0	0.5	1.0	1.0	1.0	0.4	0.4	0.3	0.3	1.0	1.0	1.0	1.0	2.0	1.0
TC/Full Coverage				13.0	10.4	5.4	6.7	6.2	3.4	1.6	2.0	1.7	6.9	3.8	4.8	4.6	1.7	0.9
MTLFBI				2.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	2.0	2.0	2.0
Wknd AM Rotn (9/14/2009-12/20/2009)SS	05:58 AM	01:00 PM															
Montreal Eng. EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.0
Montreal Eng. CM				0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.0
TC/Full Coverage				1.4	1.4	0.1	0.7	0.8	0.3	0.0	0.0	0.1	1.2	0.1	0.6	0.7	0.0	0.0
MTLFBI				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.0
The Good Wife (9/14/2009-12/20/2009)	.T.....	09:58 PM	11:00 PM															
Montreal Eng. EM				4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	5.0	4.0	1.0	1.0	1.0	1.0	1.0
Montreal Eng. CM				4.0	4.0	4.0	4.0	4.0	4.0	5.0	4.0	4.0	4.0	1.0	1.0	1.0	1.0	1.0
TC/Full Coverage				81.8	77.9	21.3	33.8	39.4	59.9	16.0	26.0	30.7	17.9	4.9	7.7	8.8	1.3	2.6
MTLFBI				3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	4.0	3.0	1.0	1.0	1.0	1.0	1.0
Melrose Place (9/14/2009-12/20/2009)	..W....	09:58 PM	11:00 PM															
Montreal Eng. EM				1.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	2.0	0.4	0.3

Stations: CKMI
 Date Range: Fa 09 (9/14/2009-9/20/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Montreal Eng. CM			2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	2.0	1.0	0.4
	TC/Full Coverage			27.2	26.6	10.6	17.3	20.1	19.4	9.0	14.2	14.9	7.0	1.6	3.0	5.2	0.4	0.2
	MTLFBI			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.2
Saturday Night Live (9/14/2009-12/20/2009)S.	11:28 PM	01:00 AM															
	Montreal Eng. EM			1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	2.0	0.1	0.0
	Montreal Eng. CM			2.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	3.0	0.1	0.0
	TC/Full Coverage			25.1	24.2	8.8	14.8	14.8	10.7	2.9	4.9	5.1	13.4	5.9	9.9	9.7	0.9	0.0
	MTLFBI			0.2	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	1.0	0.4	0.4	0.0	0.0
Cleveland Show (9/14/2009-12/20/2009)S	08:28 PM	09:00 PM															
	Montreal Eng. EM			1.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0
	Montreal Eng. CM			1.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0
	TC/Full Coverage			19.1	16.6	9.9	15.8	15.6	7.4	3.9	6.9	6.8	9.2	6.1	8.8	8.8	0.8	1.8
	MTLFBI			0.4	0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0
16x9 Late (9/14/2009-12/20/2009)S	11:28 PM	12:00 AM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0