

Stations: CFSK
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | |
|--|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 |
| Newshour Rotn (5/25/2009-9/13/2009) | MTWTFSS | 05:28 PM | 06:30 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.2 | 0.2 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | |
| | Saskatoon EM | 4.0 | 5.0 | 1.0 | 2.0 | 3.0 | 5.0 | 2.0 | 3.0 | 4.0 | 4.0 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | |
| | Saskatoon CM | 4.0 | 5.0 | 1.0 | 2.0 | 3.0 | 6.0 | 2.0 | 3.0 | 4.0 | 3.0 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | |
| | Sask Prov EM | 2.0 | 2.0 | 0.5 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 2.0 | 2.0 | 0.4 | 1.0 | 1.0 | 0.4 | 0.3 | |
| | TC/Full Coverage | 18.8 | 18.2 | 1.6 | 5.4 | 6.6 | 10.5 | 1.0 | 3.6 | 4.3 | 7.6 | 0.5 | 1.8 | 2.4 | 0.4 | 0.4 | |
| Prime CDN Rotn (5/25/2009-9/13/2009) | MTWTFSS | 06:58 PM | 11:00 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| | Saskatoon EM | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| | Saskatoon CM | 0.1 | 0.2 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| | Sask Prov EM | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| | TC/Full Coverage | 1.6 | 1.4 | 0.1 | 0.6 | 0.7 | 0.8 | 0.1 | 0.2 | 0.2 | 0.7 | 0.0 | 0.4 | 0.4 | 0.0 | 0.0 | |
| Ent Tonight (5/25/2009-9/13/2009) | MTWTF.. | 06:28 PM | 07:00 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | | |
| | Saskatoon EM | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 3.0 | 2.0 | 2.0 | 3.0 | 2.0 | 2.0 | 2.0 | 1.0 | 1.0 | | |
| | Saskatoon CM | 2.0 | 3.0 | 2.0 | 2.0 | 2.0 | 3.0 | 2.0 | 3.0 | 3.0 | 2.0 | 1.0 | 2.0 | 1.0 | 0.4 | | |
| | Sask Prov EM | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.2 | | |
| | TC/Full Coverage | 10.5 | 10.0 | 2.2 | 4.9 | 5.2 | 6.4 | 1.4 | 3.2 | 3.3 | 3.5 | 0.8 | 1.6 | 1.9 | 0.3 | 0.3 | |
| News Final 1 (5/25/2009-9/13/2009) | MTWTF.. | 09:58 PM | 10:30 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | | |
| | Saskatoon EM | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 3.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 1.0 | 2.0 | 0.2 | 0.4 | |
| | Saskatoon CM | 2.0 | 3.0 | 1.0 | 1.0 | 2.0 | 3.0 | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 | 1.0 | 2.0 | 0.1 | 0.4 | |
| | Sask Prov EM | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 0.2 | 0.2 | |
| | TC/Full Coverage | 7.7 | 7.4 | 1.2 | 2.7 | 3.5 | 4.0 | 0.5 | 1.5 | 2.0 | 3.4 | 0.5 | 1.1 | 1.6 | 0.2 | 0.2 | |
| ET Canada (5/25/2009-9/13/2009) | MTWTF.. | 10:28 PM | 11:00 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | | |
| | Saskatoon EM | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 0.2 | 1.0 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 0.2 | 0.4 | |
| | Saskatoon CM | 1.0 | 1.0 | 0.2 | 1.0 | 1.0 | 1.0 | 0.2 | 1.0 | 1.0 | 1.0 | 0.3 | 0.4 | 1.0 | 0.1 | 0.4 | |
| | Sask Prov EM | 0.3 | 0.4 | 0.2 | 0.3 | 0.4 | 0.4 | 0.0 | 0.4 | 0.4 | 0.3 | 0.2 | 0.2 | 0.4 | 0.2 | 0.2 | |

Stations: CFSK
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|---|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| | TC/Full Coverage | | | 4.0 | 3.6 | 0.4 | 1.6 | 2.1 | 2.2 | 0.1 | 1.0 | 1.2 | 1.4 | 0.2 | 0.6 | 0.8 | 0.2 | 0.2 |
| Big Brother (6/29/2009-9/13/2009) | .T.T..S | 06:58 PM | 09:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.4 | 0.2 | 0.2 | 0.2 | 0.4 | 0.2 | 0.2 | 0.1 | 0.3 | 0.2 | 0.2 | 0.0 | 0.0 |
| | Saskatoon EM | | | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 4.0 | 2.0 | 2.0 | 4.0 | 0.5 |
| | Saskatoon CM | | | 2.0 | 2.0 | 3.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 4.0 | 3.0 | 2.0 | 4.0 | 1.0 |
| | Sask Prov EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 0.3 |
| | TC/Full Coverage | | | 27.9 | 24.6 | 9.7 | 17.7 | 18.4 | 15.1 | 5.1 | 10.2 | 11.7 | 9.5 | 4.6 | 7.5 | 6.7 | 2.7 | 0.6 |
| US Encores (6/22/2009-9/13/2009) |FS. | 06:58 PM | 09:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 0.4 | 0.0 | 0.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.4 | 0.4 | 0.2 | 0.2 | 0.4 | 1.0 | 0.4 | 0.4 | 0.4 | 0.4 | 0.2 | 0.2 | 0.2 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 9.0 | 8.5 | 1.1 | 3.6 | 4.5 | 5.3 | 0.6 | 2.2 | 2.6 | 3.2 | 0.5 | 1.4 | 1.9 | 0.3 | 0.3 |
| House (5/25/2009-9/13/2009) | M..... | 06:58 PM | 08:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 |
| | Saskatoon CM | | | 1.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.2 | 0.0 |
| | Sask Prov EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.3 | 0.0 |
| | TC/Full Coverage | | | 29.3 | 26.3 | 5.6 | 16.6 | 16.2 | 15.5 | 4.2 | 9.8 | 8.8 | 10.7 | 1.4 | 6.8 | 7.4 | 2.1 | 1.0 |
| Lie to Me (6/1/2009-9/13/2009) | M..... | 07:58 PM | 09:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 2.0 | 0.5 | 2.0 | 2.0 | 0.0 | 0.5 |
| | Saskatoon CM | | | 1.0 | 2.0 | 0.5 | 1.0 | 2.0 | 1.0 | 0.5 | 1.0 | 1.0 | 2.0 | 0.5 | 2.0 | 2.0 | 0.0 | 0.5 |
| | Sask Prov EM | | | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.1 | 0.1 |
| | TC/Full Coverage | | | 12.5 | 10.7 | 2.3 | 7.3 | 7.6 | 5.3 | 1.6 | 3.2 | 3.1 | 5.4 | 0.7 | 4.2 | 4.5 | 0.2 | 1.7 |
| Unit - Global (5/25/2009-9/13/2009) | M..... | 08:58 PM | 10:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 0.2 |
| | Saskatoon CM | | | 1.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 0.2 |

Stations: CFSK
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|---|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| | Sask Prov EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 |
| | TC/Full Coverage | | | 19.6 | 19.1 | 2.0 | 9.8 | 11.4 | 9.8 | 1.3 | 4.4 | 5.2 | 9.2 | 0.8 | 5.4 | 6.2 | 0.4 | 0.1 |
| Wipeout (5/25/2009-9/13/2009) | ..W.... | 06:58 PM | 08:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.4 | 0.2 | 0.2 | 0.2 | 0.4 | 0.2 | 0.2 | 0.1 | 0.3 | 0.2 | 0.2 | 0.0 | 0.0 |
| | Saskatoon EM | | | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 4.0 | 2.0 | 2.0 | 4.0 | 0.5 |
| | Saskatoon CM | | | 2.0 | 2.0 | 3.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 4.0 | 3.0 | 2.0 | 4.0 | 1.0 |
| | Sask Prov EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 0.3 |
| | TC/Full Coverage | | | 27.9 | 24.6 | 9.7 | 17.7 | 18.4 | 15.1 | 5.1 | 10.2 | 11.7 | 9.5 | 4.6 | 7.5 | 6.7 | 2.7 | 0.6 |
| In Plain Sight (5/25/2009-9/13/2009) | ..W.... | 07:58 PM | 09:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | 0.2 | 0.2 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 0.0 | 1.0 | 1.0 | 1.0 | 0.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 0.0 | 1.0 | 1.0 | 1.0 | 0.0 |
| | Sask Prov EM | | | 0.3 | 0.4 | 0.2 | 0.2 | 0.4 | 0.3 | 0.2 | 0.2 | 0.4 | 0.4 | 0.0 | 0.3 | 0.4 | 0.2 | 0.0 |
| | TC/Full Coverage | | | 9.0 | 8.9 | 1.4 | 4.4 | 5.1 | 5.4 | 1.4 | 3.2 | 3.7 | 3.4 | 0.0 | 1.2 | 1.4 | 0.2 | 0.0 |
| Bones (6/1/2009-9/13/2009) | ...T... | 06:58 PM | 08:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.2 | 0.2 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 0.0 | 0.4 |
| | Saskatoon CM | | | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 3.0 | 0.0 | 0.3 |
| | Sask Prov EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 0.2 | 0.2 |
| | TC/Full Coverage | | | 26.1 | 24.2 | 7.2 | 15.8 | 17.4 | 13.4 | 1.8 | 8.6 | 8.6 | 10.8 | 5.4 | 7.3 | 8.8 | 0.8 | 1.0 |
| Office (5/25/2009-9/13/2009) | ...T... | 07:58 PM | 08:30 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 3.0 | 2.0 | 3.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.3 | 0.4 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.3 | 0.3 | 0.4 | 1.0 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 12.3 | 10.4 | 5.9 | 9.4 | 9.1 | 5.5 | 3.2 | 5.1 | 4.7 | 4.8 | 2.7 | 4.2 | 4.4 | 0.8 | 1.1 |
| Office*** (5/25/2009-9/13/2009) | ...T... | 08:28 PM | 09:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.5 | 0.5 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.5 | 0.5 | 0.5 | 1.0 | 0.0 | 0.0 |

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 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|--|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| | Saskatoon CM | | | 0.5 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 2.0 | 0.5 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.2 | 0.2 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.2 | 0.2 | 0.2 | 0.5 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 8.6 | 7.3 | 4.1 | 6.6 | 6.4 | 3.9 | 2.3 | 3.6 | 3.3 | 3.4 | 1.9 | 2.9 | 3.1 | 0.6 | 0.8 |
| Harper's Island (6/1/2009-9/13/2009) | ...T... | 08:58 PM | 10:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 2.0 | 3.0 | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 3.0 | 4.0 | 1.0 | 3.0 | 0.0 | 2.0 |
| | Saskatoon CM | | | 2.0 | 2.0 | 1.0 | 1.0 | 1.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 0.0 | 0.0 | 1.0 | 0.0 | 2.0 |
| | Sask Prov EM | | | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | 0.0 | 1.0 |
| | TC/Full Coverage | | | 23.2 | 22.0 | 6.8 | 12.3 | 13.7 | 11.3 | 2.6 | 6.1 | 7.2 | 10.7 | 4.2 | 6.2 | 6.6 | 0.4 | 0.8 |
| House * (7/6/2009-9/13/2009) | ...T... | 08:58 PM | 10:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 0.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.2 | 0.0 |
| | Sask Prov EM | | | 0.4 | 0.4 | 0.4 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 0.4 | 0.4 | 0.4 | 0.2 | 0.0 |
| | TC/Full Coverage | | | 19.7 | 17.7 | 3.7 | 11.2 | 10.9 | 10.5 | 2.8 | 6.6 | 5.9 | 7.2 | 0.9 | 4.5 | 5.0 | 1.4 | 0.6 |
| Mental (7/6/2009-9/13/2009) |F.. | 07:58 PM | 09:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 0.0 | 0.4 |
| | Saskatoon CM | | | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 0.0 | 0.4 |
| | Sask Prov EM | | | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.1 | 0.1 |
| | TC/Full Coverage | | | 8.8 | 7.5 | 1.6 | 5.1 | 5.3 | 3.7 | 1.1 | 2.2 | 2.2 | 3.8 | 0.5 | 2.9 | 3.2 | 0.1 | 1.2 |
| Numb3rs (5/25/2009-9/13/2009) |F.. | 08:58 PM | 10:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 1.0 | 1.0 | 0.3 | 1.0 | 1.0 | 1.0 | 0.3 | 1.0 | 1.0 | 1.0 | 0.2 | 1.0 | 1.0 | 0.1 | 0.0 |
| | TC/Full Coverage | | | 11.8 | 11.1 | 1.7 | 5.0 | 6.2 | 5.3 | 0.8 | 2.0 | 2.7 | 5.8 | 0.9 | 3.0 | 3.5 | 0.7 | 0.0 |
| A Catered Affair & Co (5/25/2009-9/13/2009) |S. | 06:28 PM | 07:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |

Stations: CFSK
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|---|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| | Saskatoon EM | | | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.2 | 0.2 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 0.5 | 0.5 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Global Currents (5/25/2009-9/13/2009) |S. | 06:58 PM | 08:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.2 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 0.3 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.2 | 0.2 | 0.2 | 0.2 | 0.3 | 0.3 | 0.2 | 0.2 | 0.3 | 0.3 | 0.0 | 0.2 | 0.4 | 0.1 | 0.0 |
| | TC/Full Coverage | | | 2.1 | 2.0 | 0.2 | 0.9 | 1.2 | 1.1 | 0.2 | 0.5 | 0.5 | 0.9 | 0.1 | 0.4 | 0.6 | 0.1 | 0.1 |
| 16x9 Evening (5/25/2009-9/13/2009) |S | 06:28 PM | 07:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 0.3 | 0.1 |
| | Saskatoon CM | | | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 2.0 | 2.0 | 0.3 | 1.0 | 1.0 | 0.3 | 0.3 |
| | Sask Prov EM | | | 1.0 | 1.0 | 0.3 | 0.3 | 1.0 | 1.0 | 0.3 | 1.0 | 1.0 | 1.0 | 0.3 | 0.3 | 0.3 | 0.2 | 0.1 |
| | TC/Full Coverage | | | 5.2 | 5.0 | 0.6 | 1.8 | 2.2 | 2.9 | 0.4 | 1.1 | 1.3 | 2.2 | 0.3 | 0.7 | 0.9 | 0.1 | 0.1 |
| Simpsons & Co (6/1/2009-9/13/2009) |S | 06:28 PM | 07:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.4 | 0.5 | 1.0 | 1.0 | 0.5 | 1.0 | 0.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 0.4 | 0.0 | 0.0 |
| | Saskatoon CM | | | 0.3 | 0.4 | 1.0 | 0.4 | 0.3 | 0.2 | 0.0 | 0.0 | 0.0 | 1.0 | 1.0 | 1.0 | 0.5 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.1 | 0.1 | 0.3 | 0.2 | 0.1 | 0.2 | 0.0 | 0.2 | 0.2 | 0.1 | 0.5 | 0.2 | 0.1 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 1.2 | 1.2 | 0.5 | 0.9 | 0.7 | 0.7 | 0.1 | 0.4 | 0.4 | 0.5 | 0.5 | 0.5 | 0.3 | 0.1 | 0.1 |
| Family Guy (5/25/2009-9/13/2009) |S | 07:58 PM | 08:30 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.3 | 0.4 | 1.0 | 1.0 | 1.0 | 0.1 | 0.0 | 0.0 | 0.3 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 3.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 4.0 | 2.0 | 3.0 | 2.0 | 1.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 3.0 | 1.0 | 2.0 | 1.0 | 2.0 | 1.0 | 1.0 | 2.0 | 4.0 | 3.0 | 3.0 | 1.0 | 0.0 |
| | Sask Prov EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.2 | 1.0 | 0.4 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 0.1 |
| | TC/Full Coverage | | | 19.0 | 13.9 | 7.2 | 13.0 | 12.0 | 3.6 | 2.4 | 3.4 | 3.1 | 10.3 | 4.8 | 9.6 | 8.9 | 5.0 | 0.1 |

Stations: CFSK
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | |
|---|------------------|----------|----------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 |
| American Dad (5/25/2009-9/13/2009) |S | 08:28 PM | 09:00 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.2 | 0.4 | 0.2 | 0.4 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.3 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.2 | 0.2 | 1.0 | 0.3 | 0.4 | 0.2 | 1.0 | 0.3 | 1.0 | 0.3 | 1.0 | 0.3 | 0.3 | 0.1 |
| | TC/Full Coverage | | | 15.3 | 10.6 | 4.9 | 9.9 | 8.9 | 2.8 | 1.9 | 2.6 | 2.5 | 7.8 | 3.0 | 7.4 | 6.4 | 4.5 |
| Simpsons (6/29/2009-9/13/2009) |S | 08:58 PM | 09:30 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.4 | 0.1 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.4 | 0.4 | 0.4 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 2.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 0.4 |
| | Sask Prov EM | | | 0.4 | 0.4 | 1.0 | 0.4 | 1.0 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 1.0 | 1.0 | 1.0 | 0.4 |
| | TC/Full Coverage | | | 11.8 | 7.5 | 2.2 | 6.4 | 6.1 | 2.2 | 1.0 | 1.7 | 1.7 | 5.4 | 1.2 | 4.6 | 4.4 | 2.8 |
| Family Guy & Co (5/25/2009-9/13/2009) |S | 09:28 PM | 10:00 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.3 | 0.3 | 0.3 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.3 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 0.3 |
| | Sask Prov EM | | | 0.3 | 0.3 | 1.0 | 0.3 | 1.0 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 1.0 | 1.0 | 1.0 | 0.3 |
| | TC/Full Coverage | | | 8.9 | 5.6 | 1.7 | 4.8 | 4.6 | 1.6 | 0.8 | 1.3 | 1.3 | 4.0 | 0.9 | 3.5 | 3.3 | 2.1 |
| Simpsons & Co* (6/29/2009-9/13/2009) |S | 09:58 PM | 10:30 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.3 |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 2.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 1.0 |
| | Sask Prov EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.5 | 1.0 | 0.1 |
| | TC/Full Coverage | | | 7.1 | 5.7 | 2.5 | 3.9 | 4.0 | 2.6 | 1.2 | 1.9 | 1.9 | 3.1 | 1.4 | 2.0 | 2.1 | 0.6 |
| News Final 2 (5/25/2009-9/13/2009) | MTWTFSS | 10:58 PM | 11:30 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.4 | 0.4 | 1.0 | 1.0 | 0.3 | 0.3 | 0.4 | 1.0 | 1.0 | 1.0 | 1.0 | 0.1 |
| | Saskatoon CM | | | 1.0 | 1.0 | 0.4 | 0.4 | 1.0 | 1.0 | 0.3 | 0.3 | 0.4 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 |
| | Sask Prov EM | | | 0.3 | 0.3 | 0.1 | 0.2 | 0.3 | 0.3 | 0.1 | 0.1 | 0.2 | 0.3 | 0.2 | 0.2 | 0.3 | 0.0 |

Stations: CFSK
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|--|----------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| TC/Full Coverage | | | | 2.9 | 2.8 | 0.4 | 0.9 | 1.2 | 1.4 | 0.1 | 0.4 | 0.5 | 1.4 | 0.3 | 0.5 | 0.5 | 0.1 | 0.0 |
| Late Night Rotn (5/25/2009-9/13/2009) | MTWTFSS | 11:28 PM | 06:00 AM | | | | | | | | | | | | | | | |
| Regina/MJ EM | | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Saskatoon EM | | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Saskatoon CM | | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Sask Prov EM | | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| TC/Full Coverage | | | | 0.2 | 0.2 | 0.0 | 0.2 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| As The World Turns (5/25/2009-9/13/2009) | MTWTF.. | 12:58 PM | 02:00 PM | | | | | | | | | | | | | | | |
| Regina/MJ EM | | | | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Saskatoon EM | | | | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Saskatoon CM | | | | 0.1 | 0.2 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | 0.1 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Sask Prov EM | | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| TC/Full Coverage | | | | 1.0 | 1.0 | 0.2 | 0.4 | 0.4 | 0.9 | 0.2 | 0.4 | 0.4 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Days Of Our Lives (5/25/2009-9/13/2009) | MTWTF.. | 01:58 PM | 03:00 PM | | | | | | | | | | | | | | | |
| Regina/MJ EM | | | | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.2 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Saskatoon EM | | | | 1.0 | 1.0 | 0.3 | 0.4 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 0.1 | 0.0 | 0.1 | 0.1 | 0.4 | 0.3 |
| Saskatoon CM | | | | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.4 | 0.4 |
| Sask Prov EM | | | | 0.3 | 0.3 | 0.1 | 0.3 | 0.3 | 1.0 | 0.2 | 0.4 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 |
| TC/Full Coverage | | | | 3.8 | 3.6 | 0.9 | 2.1 | 2.2 | 3.2 | 0.8 | 1.9 | 2.0 | 0.4 | 0.1 | 0.3 | 0.3 | 0.1 | 0.1 |
| Doctors (5/25/2009-9/13/2009) | MTWTF.. | 02:58 PM | 04:00 PM | | | | | | | | | | | | | | | |
| Regina/MJ EM | | | | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.2 | 0.2 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 |
| Saskatoon EM | | | | 1.0 | 1.0 | 0.4 | 0.4 | 0.4 | 2.0 | 1.0 | 1.0 | 1.0 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 1.0 |
| Saskatoon CM | | | | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 1.0 |
| Sask Prov EM | | | | 0.3 | 0.4 | 0.2 | 0.3 | 0.3 | 1.0 | 0.4 | 1.0 | 0.4 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 0.3 |
| TC/Full Coverage | | | | 5.8 | 5.3 | 0.9 | 2.2 | 2.0 | 4.2 | 0.9 | 2.1 | 1.8 | 1.1 | 0.0 | 0.2 | 0.2 | 0.1 | 0.4 |
| Til Debt Do Us Part (5/25/2009-9/13/2009) | MTWTF.. | 03:58 PM | 04:30 PM | | | | | | | | | | | | | | | |
| Regina/MJ EM | | | | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Saskatoon EM | | | | 0.3 | 0.3 | 0.2 | 0.2 | 0.1 | 1.0 | 0.3 | 0.3 | 0.3 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 |
| Saskatoon CM | | | | 0.4 | 0.4 | 0.2 | 0.2 | 0.2 | 1.0 | 0.3 | 0.5 | 0.4 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 |

Stations: CFSK
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|---|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| | Sask Prov EM | | | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.3 | 0.2 | 0.2 | 0.2 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 |
| | TC/Full Coverage | | | 1.8 | 1.8 | 0.4 | 0.8 | 0.8 | 1.4 | 0.3 | 0.7 | 0.6 | 0.4 | 0.0 | 0.2 | 0.2 | 0.0 | 0.1 |
| Y&R (5/25/2009-9/13/2009) | MTWTF.. | 04:28 PM | 05:30 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.2 | 0.3 | 0.2 | 0.3 | 0.4 | 0.4 | 0.3 | 0.5 | 1.0 | 0.2 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 |
| | Saskatoon EM | | | 2.0 | 3.0 | 1.0 | 1.0 | 2.0 | 4.0 | 1.0 | 3.0 | 3.0 | 1.0 | 0.2 | 0.2 | 0.2 | 0.4 | 1.0 |
| | Saskatoon CM | | | 3.0 | 3.0 | 1.0 | 2.0 | 2.0 | 5.0 | 1.0 | 3.0 | 4.0 | 2.0 | 0.2 | 0.2 | 0.3 | 1.0 | 0.4 |
| | Sask Prov EM | | | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 2.0 | 1.0 | 0.1 | 0.1 | 0.2 | 0.2 | 0.3 |
| | TC/Full Coverage | | | 13.7 | 13.2 | 1.4 | 4.8 | 5.9 | 10.2 | 1.2 | 4.2 | 5.1 | 3.0 | 0.2 | 0.6 | 0.8 | 0.2 | 0.4 |
| ETC Late Night (6/15/2009-9/13/2009) | MTWTF.. | 12:28 AM | 01:00 AM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Wkdy AM Rotn (5/25/2009-9/13/2009) | MTWTF.. | 05:58 AM | 01:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 |
| | Saskatoon CM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 |
| | Sask Prov EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 0.6 | 0.6 | 0.0 | 0.2 | 0.3 | 0.4 | 0.0 | 0.2 | 0.2 | 0.2 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 |
| ET Late Night (5/25/2009-9/13/2009) | MTWT... | 12:58 AM | 01:30 AM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 0.0 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 0.3 | 0.3 | 0.0 | 0.2 | 0.2 | 0.3 | 0.0 | 0.2 | 0.2 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 |
| Wknd PM Rotn (5/25/2009-9/13/2009) |SS | 11:58 AM | 02:30 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.3 | 0.4 | 0.4 | 0.3 | 0.4 | 0.4 | 0.4 | 0.4 | 0.3 | 0.4 | 0.4 | 0.3 | 0.3 | 1.0 | 0.1 |

Stations: CFSK
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|---|----------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| Saskatoon CM | | | | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.4 | 0.3 | 0.4 | 0.4 | 0.3 | 0.3 | 0.2 | 0.2 | 1.0 | 0.0 |
| Sask Prov EM | | | | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | 0.0 |
| TC/Full Coverage | | | | 2.6 | 2.3 | 0.7 | 1.1 | 1.0 | 1.2 | 0.2 | 0.5 | 0.5 | 1.2 | 0.4 | 0.6 | 0.6 | 0.2 | 0.0 |
| Simpsons & Co Wknd Rotn (6/1/2009-9/13/2009) |SS | 01:28 PM | 04:00 PM | | | | | | | | | | | | | | | |
| Regina/MJ EM | | | | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 |
| Saskatoon EM | | | | 0.4 | 0.4 | 1.0 | 1.0 | 0.3 | 0.4 | 1.0 | 0.4 | 0.3 | 0.4 | 1.0 | 1.0 | 0.4 | 0.3 | 1.0 |
| Saskatoon CM | | | | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 0.5 | 1.0 | 1.0 | 0.3 | 1.0 | 1.0 | 1.0 | 0.4 | 0.3 | 1.0 |
| Sask Prov EM | | | | 0.2 | 0.2 | 0.4 | 0.3 | 0.1 | 0.1 | 0.3 | 0.2 | 0.1 | 0.2 | 1.0 | 0.3 | 0.2 | 0.2 | 0.2 |
| TC/Full Coverage | | | | 3.8 | 2.7 | 1.8 | 2.4 | 1.8 | 1.2 | 0.8 | 1.0 | 0.7 | 1.6 | 1.0 | 1.4 | 1.1 | 0.3 | 0.7 |
| Simpsons Wknd Rotn (5/25/2009-9/13/2009) |SS | 01:28 PM | 04:00 PM | | | | | | | | | | | | | | | |
| Regina/MJ EM | | | | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 |
| Saskatoon EM | | | | 0.4 | 0.4 | 1.0 | 1.0 | 0.3 | 0.4 | 1.0 | 0.4 | 0.3 | 0.4 | 1.0 | 1.0 | 0.4 | 0.3 | 1.0 |
| Saskatoon CM | | | | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 0.5 | 1.0 | 1.0 | 0.3 | 1.0 | 1.0 | 1.0 | 0.4 | 0.3 | 1.0 |
| Sask Prov EM | | | | 0.2 | 0.2 | 0.4 | 0.3 | 0.1 | 0.1 | 0.3 | 0.2 | 0.1 | 0.2 | 1.0 | 0.3 | 0.2 | 0.2 | 0.2 |
| TC/Full Coverage | | | | 3.8 | 2.7 | 1.8 | 2.4 | 1.8 | 1.2 | 0.8 | 1.0 | 0.7 | 1.6 | 1.0 | 1.4 | 1.1 | 0.3 | 0.7 |
| Family Guy Wknd Rotn (5/25/2009-9/13/2009) |SS | 03:58 PM | 05:30 PM | | | | | | | | | | | | | | | |
| Regina/MJ EM | | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Saskatoon EM | | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.1 |
| Saskatoon CM | | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.2 |
| Sask Prov EM | | | | 0.4 | 0.4 | 0.4 | 0.4 | 0.3 | 0.4 | 0.4 | 0.4 | 0.3 | 0.4 | 0.4 | 0.4 | 0.3 | 1.0 | 0.1 |
| TC/Full Coverage | | | | 7.6 | 6.2 | 2.5 | 4.8 | 3.2 | 3.0 | 1.2 | 2.2 | 1.5 | 3.2 | 1.4 | 2.5 | 1.7 | 1.2 | 0.3 |
| Wknd AM Rotn (5/25/2009-9/13/2009) |SS | 05:58 AM | 12:00 PM | | | | | | | | | | | | | | | |
| Regina/MJ EM | | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Saskatoon EM | | | | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.2 | 0.1 | 0.2 | 0.0 | 0.0 |
| Saskatoon CM | | | | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 | 0.2 | 0.2 | 0.1 | 0.2 | 0.0 | 0.0 |
| Sask Prov EM | | | | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 |
| TC/Full Coverage | | | | 1.8 | 1.7 | 0.3 | 0.7 | 0.8 | 0.4 | 0.0 | 0.2 | 0.2 | 1.2 | 0.2 | 0.6 | 0.6 | 0.0 | 0.0 |
| Saturday Night Live (5/25/2009-9/13/2009) |S. | 11:58 PM | 01:30 AM | | | | | | | | | | | | | | | |
| Regina/MJ EM | | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |

Stations: CFSK
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|--|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| | Saskatoon EM | | | 0.3 | 0.4 | 0.4 | 0.4 | 0.4 | 0.3 | 0.3 | 0.5 | 0.5 | 0.4 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 0.4 | 0.4 | 1.0 | 1.0 | 1.0 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.3 | 0.2 | 0.2 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 1.8 | 1.8 | 0.5 | 1.1 | 1.1 | 0.5 | 0.1 | 0.5 | 0.5 | 1.3 | 0.4 | 0.7 | 0.7 | 0.0 | 0.0 |
| 16x9 Late (5/25/2009-8/30/2009) |S | 11:28 PM | 12:00 AM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.5 | 0.5 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 1.0 | 0.5 | 0.5 | 1.0 | 0.2 | 0.1 |
| | Saskatoon CM | | | 1.0 | 1.0 | 0.5 | 0.5 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 1.0 | 0.2 | 0.5 | 0.5 | 0.2 | 0.1 |
| | Sask Prov EM | | | 0.5 | 0.5 | 0.2 | 0.5 | 0.5 | 0.5 | 0.2 | 0.5 | 0.5 | 0.5 | 0.2 | 0.5 | 0.5 | 0.1 | 0.0 |
| | TC/Full Coverage | | | 2.9 | 2.8 | 0.4 | 1.1 | 1.5 | 1.5 | 0.2 | 0.6 | 0.8 | 1.3 | 0.2 | 0.5 | 0.5 | 0.1 | 0.0 |