

Stations: CKMI
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Newshour Rotn (5/25/2009-9/13/2009)	MTWTFSS	05:28 PM	07:00 PM														
	Montreal Eng. EM	0.4	0.5	0.0	0.2	0.3	1.0	0.0	0.2	0.2	0.4	0.0	0.2	0.4	0.1	0.0	
	Montreal Eng. CM	0.4	0.5	0.0	0.2	0.2	0.5	0.0	0.2	0.2	0.5	0.0	0.2	0.4	0.1	0.0	
	TC/Full Coverage	13.8	12.3	0.2	2.2	4.0	7.0	0.2	1.0	1.3	5.2	0.0	1.2	2.7	0.2	0.0	
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Prime CDN Rotn (5/25/2009-9/13/2009)	MTWTFSS	05:58 PM	11:00 PM														
	Montreal Eng. EM	0.3	0.3	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.1	0.3	0.0	0.0	
	Montreal Eng. CM	0.3	0.4	0.3	0.3	0.3	0.4	0.4	0.4	0.3	0.4	0.2	0.1	0.3	0.0	0.0	
	TC/Full Coverage	9.0	8.7	2.0	3.5	4.4	4.4	1.3	2.4	2.1	4.3	0.7	1.1	2.4	0.0	0.0	
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
News Final 1 (5/25/2009-9/13/2009)	MTWTFSS	10:58 PM	12:00 AM														
	Montreal Eng. EM	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.2	0.2	0.0	0.0	0.1	0.1	0.0	0.0	
	Montreal Eng. CM	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.2	0.2	0.0	0.0	0.1	0.1	0.0	0.0	
	TC/Full Coverage	1.6	1.6	0.0	1.8	1.7	1.2	0.0	1.3	1.3	0.4	0.0	0.4	0.4	0.0	0.0	
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
ET Canada (5/25/2009-9/13/2009)	MTWTF..	06:58 PM	07:30 PM														
	Montreal Eng. EM	0.3	0.3	0.2	0.2	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.4	0.3	0.0	
	Montreal Eng. CM	0.4	0.4	0.2	0.2	0.4	0.4	0.2	0.2	0.2	0.3	0.3	0.3	0.4	0.4	0.0	
	TC/Full Coverage	8.6	7.6	1.8	3.6	4.2	4.3	0.8	1.7	1.6	3.4	0.9	1.9	2.7	0.8	0.0	
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Ent Tonight (5/25/2009-9/13/2009)	MTWTF..	07:28 PM	08:00 PM														
	Montreal Eng. EM	1.0	1.0	0.4	0.4	1.0	2.0	1.0	1.0	1.0	0.5	0.2	0.2	0.4	0.2	0.0	
	Montreal Eng. CM	1.0	2.0	0.4	0.4	1.0	2.0	1.0	1.0	1.0	1.0	0.2	0.2	0.4	0.2	0.0	
	TC/Full Coverage	34.6	33.2	2.8	6.4	10.4	27.1	2.0	5.1	8.2	6.2	0.8	1.4	2.2	0.4	0.0	
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Big Brother (6/29/2009-9/13/2009)	.T.T..S	07:58 PM	10:00 PM														
	Montreal Eng. EM	3.0	3.0	3.0	3.0	3.0	4.0	5.0	4.0	4.0	2.0	2.0	2.0	1.0	1.0	1.0	
	Montreal Eng. CM	3.0	4.0	4.0	3.0	3.0	5.0	5.0	5.0	5.0	3.0	2.0	2.0	2.0	1.0	2.0	
	TC/Full Coverage	85.6	76.8	24.2	46.4	41.6	50.3	16.9	32.4	31.9	26.6	7.2	14.2	10.0	2.6	5.3	

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Reg / ROS: Regular
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 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
US Encores (6/22/2009-9/13/2009)FS.	07:58 PM	09:00 PM															
	Montreal Eng. EM			0.5	0.5	0.2	0.5	0.5	0.5	0.2	0.5	0.5	0.5	0.2	0.5	0.5	0.2	0.0
	Montreal Eng. CM			0.5	0.5	0.2	0.5	0.5	0.5	0.2	0.5	0.5	0.5	0.5	0.5	0.5	0.2	0.0
	TC/Full Coverage			8.3	7.8	2.6	4.9	4.7	4.9	2.0	2.8	2.7	3.0	0.6	2.1	2.0	0.5	0.0
House (5/25/2009-9/13/2009)	M.....	07:58 PM	09:00 PM															
	Montreal Eng. EM			2.0	2.0	3.0	3.0	3.0	3.0	4.0	3.0	2.0	2.0	2.0	2.0	2.0	2.0	0.2
	Montreal Eng. CM			2.0	2.0	2.0	3.0	3.0	3.0	3.0	3.0	3.0	2.0	1.0	2.0	2.0	2.0	0.2
	TC/Full Coverage			42.4	40.6	15.3	29.6	29.8	25.4	9.0	17.4	19.2	15.2	6.3	12.1	10.6	1.3	0.4
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lie to Me (6/1/2009-9/13/2009)	M.....	08:58 PM	10:00 PM															
	Montreal Eng. EM			1.0	1.0	0.0	1.0	1.0	2.0	0.0	2.0	2.0	1.0	0.0	0.5	1.0	2.0	0.0
	Montreal Eng. CM			1.0	2.0	0.0	1.0	2.0	2.0	0.0	1.0	2.0	1.0	0.0	0.5	1.0	2.0	0.0
	TC/Full Coverage			20.5	18.7	0.4	8.1	9.3	12.9	0.4	7.2	7.3	5.7	0.1	1.0	2.0	1.8	0.1
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Unit - Global (5/25/2009-9/13/2009)	M.....	09:58 PM	11:00 PM															
	Montreal Eng. EM			0.3	0.4	0.0	0.0	0.5	0.2	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.0
	Montreal Eng. CM			0.3	0.3	0.0	0.0	0.5	0.1	0.0	0.0	0.0	1.0	0.0	0.0	1.0	0.0	0.0
	TC/Full Coverage			9.7	9.4	0.0	0.0	6.7	3.1	0.0	0.0	0.0	6.3	0.0	0.0	6.7	0.0	0.0
Durham County (5/25/2009-9/13/2009)	.T.....	09:58 PM	11:00 PM															
	Montreal Eng. EM			0.4	0.5	0.0	0.0	1.0	0.3	0.0	0.0	1.0	1.0	0.0	0.0	1.0	0.0	0.0
	Montreal Eng. CM			0.2	0.3	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.0	0.0	0.0
	TC/Full Coverage			13.4	12.9	0.0	0.0	9.5	4.5	0.0	0.0	4.1	8.3	0.0	0.0	5.4	0.0	0.0
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wipeout (5/25/2009-9/13/2009)	..W....	07:58 PM	09:00 PM															
	Montreal Eng. EM			3.0	3.0	6.0	4.0	4.0	3.0	7.0	5.0	4.0	3.0	4.0	3.0	5.0	3.0	2.0
	Montreal Eng. CM			3.0	4.0	7.0	4.0	5.0	4.0	8.0	5.0	5.0	3.0	5.0	4.0	5.0	4.0	2.0
	TC/Full Coverage			90.6	74.9	42.7	59.0	61.9	41.0	27.2	34.3	28.8	33.6	15.4	25.4	33.3	8.1	7.1
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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 Datasource: Estimates

Reg / ROS: Regular
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Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
In Plain Sight (5/25/2009-9/13/2009)	..W....	08:58 PM	10:00 PM														
	Montreal Eng. EM	0.4	0.5	0.0	0.2	0.5	1.0	0.0	0.5	0.5	0.2	0.0	0.0	0.4	0.0	0.0	
	Montreal Eng. CM	0.3	0.4	0.0	0.2	0.4	0.5	0.0	0.4	0.4	0.3	0.0	0.0	0.4	0.0	0.0	
	TC/Full Coverage	12.4	12.1	0.0	2.7	5.4	9.3	0.0	2.7	2.6	2.7	0.0	0.0	2.7	0.0	0.0	
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Bones (6/1/2009-9/13/2009)	...T...	07:58 PM	09:00 PM														
	Montreal Eng. EM	2.0	2.0	2.0	2.0	2.0	2.0	4.0	2.0	2.0	2.0	1.0	2.0	3.0	1.0	0.0	
	Montreal Eng. CM	2.0	3.0	2.0	2.0	2.0	3.0	4.0	3.0	2.0	3.0	1.0	2.0	3.0	1.0	0.0	
	TC/Full Coverage	66.0	61.9	16.0	30.6	31.6	31.3	13.4	17.6	11.1	30.6	2.5	13.3	20.5	2.4	0.0	
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Office * (5/25/2009-9/13/2009)	...T...	07:58 PM	09:00 PM														
	MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Office (5/25/2009-9/13/2009)	...T...	08:58 PM	09:30 PM														
	Montreal Eng. EM	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.1	
	Montreal Eng. CM	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	2.0	1.0	1.0	1.0	1.0	0.0	0.1	
	TC/Full Coverage	12.6	12.4	3.4	9.5	9.3	5.3	1.9	3.6	3.3	7.2	1.5	5.9	6.0	0.0	0.2	
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Office*** (5/25/2009-9/13/2009)	...T...	09:28 PM	10:00 PM														
	Montreal Eng. EM	0.5	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.5	1.0	1.0	0.0	0.0	
	Montreal Eng. CM	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.1	
TC/Full Coverage	7.2	7.1	1.9	5.4	5.3	3.0	1.1	2.1	1.9	4.1	0.8	3.3	3.4	0.0	0.1		
Harper's Island (5/25/2009-9/13/2009)	...T...	09:58 PM	11:00 PM														
	MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Harper's Island (6/1/2009-9/13/2009)	...T...	09:58 PM	11:00 PM														
	Montreal Eng. EM	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	0.2	
	Montreal Eng. CM	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	1.0	1.0	2.0	1.0	0.2	
TC/Full Coverage	44.4	40.8	8.2	27.3	27.8	18.9	4.5	12.7	13.1	22.0	3.7	14.6	14.7	1.7	1.8		

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Mental (7/6/2009-9/13/2009)F..	08:58 PM	10:00 PM														
	Montreal Eng. EM	1.0	1.0	0.0	1.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.4	1.0	1.0	0.0
	Montreal Eng. CM	1.0	1.0	0.0	1.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.4	1.0	1.0	0.0
	TC/Full Coverage	14.4	13.1	0.3	5.7	6.5	9.0	0.3	5.0	5.1	4.0	0.1	0.7	1.4	1.3	0.1	
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Numb3rs (5/25/2009-9/13/2009)F..	09:58 PM	11:00 PM														
	Montreal Eng. EM	1.0	1.0	0.4	0.3	0.5	1.0	1.0	1.0	0.3	1.0	0.0	0.0	1.0	0.0	0.0	
	Montreal Eng. CM	1.0	1.0	0.4	0.3	1.0	1.0	1.0	1.0	0.3	1.0	0.0	0.0	1.0	0.0	0.0	
	TC/Full Coverage	17.6	17.1	3.0	4.1	6.9	8.5	3.0	4.0	1.6	8.6	0.0	0.0	5.3	0.0	0.0	
MTLFI																	
Global Currents (5/25/2009-9/13/2009)S.	06:58 PM	08:00 PM														
	Montreal Eng. EM	0.1	0.1	0.1	0.1	0.1	0.1	0.3	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM	0.1	0.1	0.1	0.1	0.1	0.1	0.3	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0
	TC/Full Coverage	2.2	2.2	0.3	0.4	0.4	1.2	0.3	0.3	0.3	1.0	0.1	0.1	0.1	0.1	0.1	0.1
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
16x9 Evening (5/25/2009-9/13/2009)S	06:28 PM	07:00 PM														
	Montreal Eng. EM	1.0	1.0	0.1	0.2	0.2	1.0	0.0	0.1	0.2	1.0	0.2	0.2	0.2	0.2	0.2	0.1
	Montreal Eng. CM	1.0	1.0	0.2	0.2	0.2	1.0	0.0	0.2	0.2	1.0	0.2	0.2	0.2	0.2	0.2	0.2
	TC/Full Coverage	8.2	7.8	1.3	2.1	2.8	5.1	0.6	1.0	1.6	2.7	0.8	1.1	1.1	0.2	0.2	0.2
MTLFI	0.4	0.4	0.3	0.3	0.2	1.0	0.0	0.3	0.3	0.3	1.0	0.3	0.0	0.0	0.0	0.0	
Simpsons & Co (6/29/2009-9/13/2009)S	06:58 PM	07:30 PM														
	Montreal Eng. EM	1.0	1.0	1.0	0.5	0.4	1.0	1.0	1.0	0.4	1.0	0.5	1.0	1.0	1.0	1.0	0.5
	Montreal Eng. CM	1.0	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	0.5	1.0	1.0	1.0	1.0	0.5
	TC/Full Coverage	16.5	14.6	3.9	7.4	6.4	6.4	2.4	3.3	2.4	8.3	1.6	4.1	4.0	0.6	1.2	1.2
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Simpsons & Co* (6/29/2009-9/13/2009)S	07:28 PM	08:00 PM														
	Montreal Eng. EM	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0
	Montreal Eng. CM	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	2.0	1.0	1.0	1.0
	TC/Full Coverage	16.8	13.0	8.3	11.8	11.8	4.0	2.4	3.3	3.5	9.0	5.9	8.6	8.4	0.7	3.2	3.2
MTLFI																	

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Family Guy (5/25/2009-9/13/2009)S	08:58 PM	09:30 PM															
	Montreal Eng. EM			2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	4.0	0.0	
	Montreal Eng. CM			2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	4.0	0.0	
	TC/Full Coverage			18.8	16.8	13.4	15.4	8.5	6.5	5.0	5.8	3.0	10.3	8.4	9.6	5.4	1.8	0.2
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
American Dad (5/25/2009-9/13/2009)S	09:28 PM	10:00 PM															
	Montreal Eng. EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	3.0	0.0	
	Montreal Eng. CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	3.0	0.0	
	TC/Full Coverage			13.2	11.8	9.4	10.8	6.0	4.6	3.5	4.1	2.1	7.2	5.9	6.7	3.8	1.3	0.1
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Simpsons (6/29/2009-9/13/2009)S	09:58 PM	10:30 PM															
	Montreal Eng. EM			1.0	1.0	1.0	1.0	2.0	0.0	0.0	0.0	0.0	2.0	1.0	2.0	4.0	0.0	0.0
	Montreal Eng. CM			1.0	1.0	1.0	1.0	1.0	0.0	0.0	0.0	0.0	2.0	1.0	1.0	2.0	0.0	0.0
	TC/Full Coverage			27.6	26.8	4.3	18.4	26.0	0.0	0.0	0.0	0.0	26.8	4.4	18.2	26.0	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Family Guy & Co (5/25/2009-9/13/2009)S	10:28 PM	11:00 PM															
	Montreal Eng. EM			1.0	1.0	0.0	1.0	1.0	0.2	0.0	0.4	0.4	1.0	0.0	2.0	2.0	0.0	0.0
	Montreal Eng. CM			0.4	0.5	0.0	0.5	1.0	0.3	0.0	0.4	0.4	1.0	0.0	0.5	1.0	0.0	0.0
	TC/Full Coverage			20.0	19.5	0.0	16.4	18.0	2.9	0.0	2.7	2.6	16.7	0.0	13.4	15.3	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Late Night Rotn (5/25/2009-9/13/2009)	MTWTFSS	10:58 PM	04:00 AM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
	TC/Full Coverage			1.2	1.1	0.2	0.8	1.0	0.5	0.2	0.4	0.4	0.6	0.0	0.4	0.6	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Days Of Our Lives (5/25/2009-9/13/2009)	MTWTF..	12:58 PM	02:00 PM															
	Montreal Eng. EM			1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	0.1	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			1.0	1.0	1.0	0.4	1.0	2.0	1.0	1.0	1.0	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			7.1	7.0	2.3	3.0	3.4	6.6	2.3	2.8	3.2	0.4	0.0	0.2	0.2	0.0	0.2

Stations: CKMI
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
As The World Turns (5/25/2009-9/13/2009)	MTWTF..	01:58 PM	03:00 PM															
	Montreal Eng. EM			1.0	1.0	0.4	0.4	0.5	1.0	1.0	1.0	1.0	0.2	0.0	0.2	0.2	0.1	0.0
	Montreal Eng. CM			1.0	1.0	0.4	0.4	0.4	1.0	1.0	1.0	1.0	0.2	0.0	0.3	0.3	0.1	0.0
	TC/Full Coverage			7.6	7.4	1.7	3.1	3.4	6.5	1.7	2.3	2.6	0.9	0.0	0.8	0.8	0.0	0.1
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Doctors (5/25/2009-9/13/2009)	MTWTF..	02:58 PM	04:00 PM															
	Montreal Eng. EM			0.2	0.2	0.0	0.1	0.1	0.4	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.1	0.0
	Montreal Eng. CM			0.2	0.3	0.0	0.1	0.1	0.5	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.1	0.0
	TC/Full Coverage			3.7	3.6	0.1	0.9	0.9	3.4	0.1	0.9	0.9	0.2	0.0	0.0	0.0	0.1	0.0
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Til Debt Do Us Part (5/25/2009-9/13/2009)	MTWTF..	03:58 PM	04:30 PM															
	Montreal Eng. EM			0.1	0.2	0.0	0.0	0.1	0.2	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.1	0.2	0.0	0.0	0.0	0.2	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			2.2	2.1	0.0	0.3	0.4	1.8	0.0	0.2	0.4	0.2	0.0	0.0	0.0	0.0	0.0
Til Debt Do Us Part (5/25/2009-9/6/2009)	MTWTF..	03:58 PM	04:30 PM															
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Y&R (5/25/2009-9/13/2009)	MTWTF..	04:28 PM	05:30 PM															
	Montreal Eng. EM			0.4	1.0	0.1	0.3	0.3	1.0	0.3	1.0	1.0	0.1	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.4	1.0	0.1	0.3	0.3	1.0	0.4	1.0	1.0	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			10.1	10.1	1.3	4.0	4.3	9.4	1.3	3.9	4.2	0.6	0.0	0.1	0.1	0.0	0.0
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ETC Late Night (5/25/2009-9/13/2009)	MTWTF..	11:58 PM	01:00 AM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			0.5	0.5	0.2	0.5	0.5	0.3	0.1	0.3	0.3	0.2	0.1	0.2	0.2	0.1	0.1
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CKMI
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Wkdy AM Rotn (5/25/2009-9/13/2009)	MTWTF..	05:58 AM	01:00 PM														
	Montreal Eng. EM	0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2
	Montreal Eng. CM	0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage	3.2	2.7	0.1	1.8	1.8	2.6	0.1	1.7	1.8	0.2	0.0	0.0	0.0	0.0	0.0	0.4
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ET Late Night (5/25/2009-9/13/2009)	.TWT...	11:58 PM	12:30 AM														
	Montreal Eng. EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage	0.4	0.4	0.1	0.4	0.4	0.2	0.1	0.2	0.2	0.2	0.1	0.1	0.2	0.1	0.1	0.1
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wknd PM Rotn (5/25/2009-9/13/2009)SS	11:58 AM	02:30 PM														
	Montreal Eng. EM	0.2	0.2	0.2	0.2	0.2	0.1	0.0	0.0	0.0	0.4	0.3	0.3	0.4	0.1	0.0	0.0
	Montreal Eng. CM	0.2	0.3	0.2	0.2	0.2	0.2	0.0	0.1	0.1	0.4	0.3	0.4	0.4	0.2	0.0	0.0
	TC/Full Coverage	6.1	5.6	1.0	3.0	3.4	1.8	0.0	0.6	0.6	3.9	1.0	2.4	2.9	0.3	0.0	0.0
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Family Guy Wknd Rotn (5/25/2009-9/13/2009)SS	12:58 PM	05:30 PM														
	Montreal Eng. EM	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	0.4	1.0	1.0	1.0	1.0	0.0	0.0	0.0
	Montreal Eng. CM	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0	0.0
	TC/Full Coverage	16.8	16.2	5.9	8.8	8.7	6.5	3.0	3.3	3.2	9.6	2.9	5.5	5.6	0.0	0.0	0.0
MTLFI	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Simpsons & Co Wknd Rotn (6/1/2009-9/13/2009)SS	12:58 PM	04:00 PM														
	Montreal Eng. EM	0.5	0.4	0.2	0.5	0.5	0.3	0.0	0.1	0.1	1.0	0.3	1.0	1.0	1.0	1.0	1.0
	Montreal Eng. CM	0.3	0.3	0.2	0.3	0.3	0.2	0.0	0.3	0.3	0.4	0.4	0.4	0.3	1.0	0.0	0.0
	TC/Full Coverage	14.6	10.0	1.2	6.5	5.4	3.3	0.0	1.7	1.6	6.6	1.2	4.8	3.8	2.1	2.7	2.7
MTLFI	0.3	0.2	0.1	0.3	0.3	0.2	0.0	0.1	0.1	0.5	0.2	0.5	0.5	0.5	0.5	0.5	
Simpsons Wknd Rotn (5/25/2009-9/13/2009)SS	12:58 PM	04:00 PM														
	Montreal Eng. EM	0.5	0.4	0.2	0.5	0.5	0.3	0.0	0.1	0.1	1.0	0.3	1.0	1.0	1.0	1.0	1.0
Montreal Eng. CM	0.3	0.3	0.2	0.3	0.3	0.2	0.0	0.3	0.3	0.4	0.4	0.4	0.3	1.0	0.0	0.0	

Stations: CKMI
 Date Range: Sm 09 (7/13/2009-7/19/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			14.6	10.0	1.2	6.5	5.4	3.3	0.0	1.7	1.6	6.6	1.2	4.8	3.8	2.1	2.7
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wknd AM Rotn (5/25/2009-9/13/2009)SS	05:58 AM	01:00 PM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.0	1.0	0.2	0.4	0.6	0.4	0.0	0.1	0.2	0.7	0.2	0.4	0.4	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saturday Night Live (5/25/2009-9/13/2009)S.	11:28 PM	01:00 AM															
	Montreal Eng. EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Montreal Eng. CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			20.2	19.6	7.4	13.3	12.6	11.0	4.0	7.4	7.2	8.6	3.4	5.8	5.6	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
16x9 Late (5/25/2009-9/13/2009)S	11:28 PM	12:00 AM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0