

Stations: CFSK
 Date Range: Sp 09 (2/2/2009-2/8/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | |
|---|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 |
| Newshour Rotn (2/2/2009-2/22/2009) | MTWTFSS | 05:28 PM | 06:30 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.2 | 0.2 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | |
| | Saskatoon EM | 4.0 | 5.0 | 1.0 | 2.0 | 3.0 | 5.0 | 2.0 | 3.0 | 4.0 | 4.0 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | |
| | Saskatoon CM | 4.0 | 5.0 | 1.0 | 2.0 | 3.0 | 6.0 | 2.0 | 3.0 | 4.0 | 4.0 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | |
| | Sask Prov EM | 2.0 | 2.0 | 0.5 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 2.0 | 2.0 | 0.4 | 1.0 | 1.0 | 0.4 | 0.3 | |
| | TC/Full Coverage | 18.8 | 18.2 | 1.6 | 5.4 | 6.6 | 10.5 | 1.0 | 3.6 | 4.3 | 7.6 | 0.5 | 1.8 | 2.4 | 0.4 | 0.4 | |
| Prime CDN Rotn (2/2/2009-2/22/2009) | MTWTFSS | 06:58 PM | 11:00 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | |
| | Saskatoon EM | 0.2 | 0.3 | 0.1 | 0.1 | 0.2 | 0.3 | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | |
| | Saskatoon CM | 0.2 | 0.3 | 0.1 | 0.1 | 0.1 | 0.3 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | |
| | Sask Prov EM | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | |
| | TC/Full Coverage | 3.2 | 2.9 | 0.2 | 1.2 | 1.4 | 1.5 | 0.2 | 0.5 | 0.5 | 1.4 | 0.0 | 0.7 | 0.9 | 0.1 | 0.0 | |
| Ent Tonight (2/2/2009-2/22/2009) | MTWTF.. | 06:28 PM | 07:00 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | | |
| | Saskatoon EM | 3.0 | 3.0 | 2.0 | 3.0 | 3.0 | 4.0 | 2.0 | 3.0 | 4.0 | 3.0 | 2.0 | 2.0 | 3.0 | 1.0 | 1.0 | |
| | Saskatoon CM | 3.0 | 4.0 | 2.0 | 3.0 | 3.0 | 4.0 | 3.0 | 4.0 | 4.0 | 3.0 | 1.0 | 2.0 | 3.0 | 1.0 | 0.5 | |
| | Sask Prov EM | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.3 | |
| | TC/Full Coverage | 14.0 | 13.3 | 2.9 | 6.5 | 6.9 | 8.6 | 1.9 | 4.2 | 4.4 | 4.7 | 1.0 | 2.2 | 2.5 | 0.4 | 0.4 | |
| News Final 1 (2/2/2009-2/8/2009) | MTWTF.. | 09:58 PM | 10:30 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | | |
| | Saskatoon EM | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 3.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 1.0 | 2.0 | 0.2 | 0.4 | |
| | Saskatoon CM | 2.0 | 3.0 | 1.0 | 1.0 | 2.0 | 3.0 | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 | 1.0 | 2.0 | 0.1 | 0.4 | |
| | Sask Prov EM | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 0.2 | 0.2 | |
| | TC/Full Coverage | 8.6 | 8.2 | 1.3 | 3.0 | 3.9 | 4.4 | 0.6 | 1.7 | 2.2 | 3.8 | 0.6 | 1.2 | 1.8 | 0.2 | 0.2 | |
| ET Canada (2/2/2009-2/22/2009) | MTWTF.. | 10:28 PM | 11:00 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | | |
| | Saskatoon EM | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 0.2 | 1.0 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 0.2 | 0.4 | |
| | Saskatoon CM | 1.0 | 1.0 | 0.2 | 1.0 | 1.0 | 1.0 | 0.2 | 1.0 | 1.0 | 1.0 | 0.3 | 0.4 | 1.0 | 0.1 | 0.4 | |
| | Sask Prov EM | 0.3 | 0.4 | 0.2 | 0.3 | 0.4 | 0.4 | 0.0 | 0.4 | 0.4 | 0.3 | 0.2 | 0.2 | 0.4 | 0.2 | 0.2 | |

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 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|--|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| | TC/Full Coverage | | | 4.0 | 3.6 | 0.4 | 1.6 | 2.1 | 2.2 | 0.1 | 1.0 | 1.2 | 1.4 | 0.2 | 0.6 | 0.8 | 0.2 | 0.2 |
| House (2/2/2009-2/22/2009) | M..... | 06:58 PM | 08:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.2 | 0.3 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 4.0 | 5.0 | 5.0 | 6.0 | 5.0 | 6.0 | 5.0 | 7.0 | 6.0 | 4.0 | 5.0 | 5.0 | 4.0 | 2.0 | 0.0 |
| | Saskatoon CM | | | 4.0 | 5.0 | 4.0 | 5.0 | 6.0 | 6.0 | 4.0 | 7.0 | 7.0 | 4.0 | 4.0 | 4.0 | 4.0 | 1.0 | 0.0 |
| | Sask Prov EM | | | 2.0 | 2.0 | 2.0 | 3.0 | 2.0 | 3.0 | 3.0 | 3.0 | 3.0 | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 | 0.1 |
| | TC/Full Coverage | | | 98.7 | 88.4 | 18.7 | 55.8 | 54.6 | 52.3 | 14.0 | 33.0 | 29.6 | 36.0 | 4.6 | 22.7 | 25.0 | 7.1 | 3.2 |
| 24 (1/19/2009-2/22/2009) | M..... | 07:58 PM | 09:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 3.0 | 3.0 | 3.0 | 2.0 | 3.0 | 2.0 | 2.0 | 2.0 | 3.0 | 4.0 | 4.0 | 2.0 | 3.0 | 0.0 | 2.0 |
| | Saskatoon CM | | | 2.0 | 2.0 | 1.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 0.0 | 0.0 | 1.0 | 0.0 | 3.0 |
| | Sask Prov EM | | | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 3.0 | 2.0 | 2.0 | 0.0 | 1.0 |
| | TC/Full Coverage | | | 26.7 | 25.3 | 7.8 | 14.1 | 15.8 | 13.0 | 3.0 | 7.0 | 8.3 | 12.3 | 4.8 | 7.1 | 7.6 | 0.5 | 0.9 |
| Heroes (1/19/2009-2/22/2009) | M..... | 08:58 PM | 10:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 0.2 |
| | Saskatoon CM | | | 1.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 3.0 | 2.0 | 2.0 | 1.0 | 0.0 |
| | Sask Prov EM | | | 0.4 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 0.2 |
| | TC/Full Coverage | | | 16.7 | 14.9 | 7.0 | 10.8 | 10.8 | 6.4 | 2.2 | 4.2 | 4.6 | 8.5 | 4.8 | 6.6 | 6.3 | 1.1 | 0.6 |
| 90210 (2/2/2009-2/22/2009) | .T..... | 07:58 PM | 09:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 2.0 | 2.0 | 2.0 | 0.5 | 0.0 | 0.2 | 0.2 | 2.0 | 0.1 |
| | Saskatoon CM | | | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 3.0 | 2.0 | 2.0 | 2.0 | 0.5 | 0.0 | 0.0 | 0.0 | 1.0 | 0.2 |
| | Sask Prov EM | | | 0.5 | 1.0 | 0.4 | 0.5 | 0.5 | 1.0 | 1.0 | 1.0 | 1.0 | 0.2 | 0.0 | 0.1 | 0.1 | 1.0 | 0.1 |
| | TC/Full Coverage | | | 14.7 | 11.5 | 3.4 | 8.6 | 8.3 | 9.0 | 3.3 | 7.1 | 6.4 | 2.5 | 0.1 | 1.5 | 1.8 | 1.8 | 1.4 |
| Project Runway Canada (1/26/2009-2/22/2009) | .T..... | 08:58 PM | 10:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.2 |
| | Saskatoon CM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 2.0 | 2.0 | 3.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.3 |

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 Date Range: Sp 09 (2/2/2009-2/8/2009)
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 Datasource: Estimates

Reg / ROS: Regular
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 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|---|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| | Sask Prov EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.3 | 0.2 | 0.2 | 0.3 | 1.0 | 0.1 |
| | TC/Full Coverage | | | 6.6 | 5.4 | 1.2 | 3.8 | 4.2 | 3.6 | 0.9 | 2.6 | 2.9 | 1.8 | 0.2 | 1.2 | 1.3 | 1.2 | 0.1 |
| Guard (1/12/2009-2/8/2009) | ..W.... | 06:58 PM | 08:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.3 | 0.4 | 1.0 | 0.2 | 0.3 | 0.2 | 0.0 | 0.0 | 0.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.0 | 1.0 | 1.0 | 1.0 | 0.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 |
| | Saskatoon CM | | | 0.5 | 1.0 | 0.0 | 0.5 | 1.0 | 1.0 | 0.0 | 1.0 | 1.0 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.4 | 0.5 | 0.2 | 0.3 | 0.4 | 0.4 | 0.0 | 0.4 | 0.4 | 0.5 | 0.3 | 0.2 | 0.3 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 10.4 | 8.0 | 1.4 | 4.6 | 4.6 | 5.0 | 1.1 | 3.4 | 3.0 | 3.0 | 0.4 | 1.2 | 1.5 | 2.1 | 0.2 |
| Life (2/2/2009-2/8/2009) | ..W.... | 06:58 PM | 08:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 0.0 | 1.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 0.3 | 1.0 | 1.0 | 1.0 | 0.0 | 0.4 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 0.0 | 1.0 |
| | Sask Prov EM | | | 0.5 | 0.5 | 0.3 | 0.4 | 0.5 | 0.4 | 0.0 | 0.3 | 0.5 | 1.0 | 1.0 | 0.5 | 0.5 | 0.0 | 0.3 |
| | TC/Full Coverage | | | 26.7 | 18.3 | 2.1 | 10.0 | 12.0 | 7.2 | 1.1 | 3.0 | 5.0 | 11.0 | 1.1 | 7.1 | 7.1 | 2.9 | 5.5 |
| Lie to Me (1/19/2009-2/8/2009) | ..W.... | 07:58 PM | 09:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 3.0 | 1.0 | 3.0 | 4.0 | 0.0 | 1.0 |
| | Saskatoon CM | | | 2.0 | 3.0 | 1.0 | 2.0 | 3.0 | 2.0 | 1.0 | 2.0 | 2.0 | 3.0 | 1.0 | 3.0 | 3.0 | 0.0 | 1.0 |
| | Sask Prov EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.1 | 0.2 |
| | TC/Full Coverage | | | 25.0 | 21.4 | 4.6 | 14.6 | 15.2 | 10.5 | 3.2 | 6.3 | 6.2 | 10.8 | 1.4 | 8.3 | 8.9 | 0.3 | 3.4 |
| Life On Mars (2/2/2009-2/22/2009) | ..W.... | 08:58 PM | 10:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.0 | 0.2 | 0.2 | 0.2 | 0.0 | 0.3 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.3 | 0.4 | 0.0 | 0.3 | 0.4 | 0.2 | 0.0 | 0.2 | 0.2 | 1.0 | 0.0 | 0.4 | 1.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 0.3 | 0.4 | 0.0 | 0.4 | 0.5 | 0.1 | 0.0 | 0.2 | 0.2 | 1.0 | 0.0 | 0.5 | 1.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.2 | 0.3 | 0.0 | 0.3 | 0.4 | 0.3 | 0.0 | 0.4 | 0.4 | 0.3 | 0.0 | 0.2 | 0.3 | 0.1 | 0.0 |
| | TC/Full Coverage | | | 12.2 | 10.7 | 3.2 | 7.2 | 8.4 | 4.2 | 1.0 | 2.9 | 3.5 | 6.5 | 2.2 | 4.3 | 4.9 | 0.0 | 1.4 |
| Bones (1/12/2009-2/8/2009) | ...T... | 06:58 PM | 08:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 3.0 | 3.0 | 1.0 | 3.0 | 4.0 | 3.0 | 1.0 | 2.0 | 3.0 | 4.0 | 1.0 | 4.0 | 5.0 | 0.0 | 1.0 |

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 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|--|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| | Saskatoon CM | | | 3.0 | 4.0 | 2.0 | 3.0 | 4.0 | 3.0 | 2.0 | 3.0 | 3.0 | 4.0 | 1.0 | 4.0 | 4.0 | 0.0 | 1.0 |
| | Sask Prov EM | | | 1.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 0.1 | 0.3 |
| | TC/Full Coverage | | | 35.7 | 30.5 | 6.5 | 20.8 | 21.7 | 15.0 | 4.5 | 9.0 | 8.9 | 15.4 | 2.0 | 11.8 | 12.7 | 0.4 | 4.8 |
| Survivor (2/2/2009-2/22/2009) | ...T... | 06:58 PM | 08:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 | |
| | Saskatoon EM | | | 4.0 | 5.0 | 6.0 | 6.0 | 6.0 | 6.0 | 7.0 | 6.0 | 6.0 | 4.0 | 5.0 | 5.0 | 6.0 | 4.0 | 3.0 |
| | Saskatoon CM | | | 5.0 | 5.0 | 6.0 | 6.0 | 6.0 | 6.0 | 7.0 | 7.0 | 6.0 | 5.0 | 6.0 | 5.0 | 6.0 | 4.0 | 2.0 |
| | Sask Prov EM | | | 2.0 | 2.0 | 3.0 | 3.0 | 3.0 | 3.0 | 4.0 | 3.0 | 3.0 | 2.0 | 3.0 | 3.0 | 3.0 | 2.0 | 1.0 |
| | TC/Full Coverage | | | 73.7 | 58.9 | 11.4 | 39.2 | 40.8 | 31.0 | 6.1 | 19.0 | 19.3 | 27.9 | 5.3 | 20.1 | 21.5 | 6.8 | 8.1 |
| Office (2/2/2009-2/22/2009) | ...T... | 07:58 PM | 08:30 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 2.0 | 2.0 | 2.0 | 2.0 | 3.0 | 3.0 | 3.0 | 1.0 | 1.0 | 1.0 | 2.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 1.0 | 2.0 | 2.0 | 2.0 | 3.0 | 2.0 | 4.0 | 3.0 | 4.0 | 1.0 | 2.0 | 2.0 | 2.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.4 | 0.5 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 0.4 | 0.5 | 1.0 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 17.6 | 14.8 | 8.4 | 13.4 | 13.0 | 7.9 | 4.6 | 7.3 | 6.7 | 6.9 | 3.8 | 6.0 | 6.3 | 1.2 | 1.6 |
| Howie Do It (1/5/2009-2/22/2009) |F.. | 06:58 PM | 08:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.3 | 0.4 | 0.3 | 0.2 | 0.4 | 0.4 | 0.0 | 0.2 | 0.5 | 0.2 | 1.0 | 0.2 | 0.2 | 0.0 | 0.0 |
| | Saskatoon EM | | | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 3.0 | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 | 0.2 |
| | Saskatoon CM | | | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 3.0 | 2.0 | 2.0 | 3.0 | 2.0 | 1.0 | 2.0 | 2.0 | 1.0 | 0.3 |
| | Sask Prov EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 0.3 |
| | TC/Full Coverage | | | 25.2 | 22.7 | 4.5 | 11.4 | 13.0 | 13.0 | 2.3 | 6.8 | 8.1 | 9.7 | 2.2 | 4.6 | 4.9 | 0.9 | 1.5 |
| Friday Night Lights (1/5/2009-2/8/2009) |F.. | 07:58 PM | 09:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.2 | 0.2 | 0.0 | 0.1 | 0.2 | 0.3 | 0.0 | 0.2 | 0.4 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.3 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | 2.0 | 1.0 | 0.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 0.4 | 1.0 | 2.0 | 2.0 | 1.0 | 1.0 | 2.0 | 1.0 | 0.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.5 | 1.0 | 0.4 | 0.5 | 1.0 | 1.0 | 0.3 | 0.5 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 8.5 | 8.5 | 2.1 | 4.1 | 5.7 | 4.6 | 0.7 | 1.6 | 2.7 | 4.0 | 1.4 | 2.5 | 3.0 | 0.0 | 0.0 |
| Numb3rs (2/2/2009-2/22/2009) |F.. | 08:58 PM | 10:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |

Stations: CFSK
 Date Range: Sp 09 (2/2/2009-2/8/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|---|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| | Saskatoon EM | | | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 3.0 | 2.0 | 1.0 | 2.0 | 2.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 2.0 | 2.0 | 1.0 | 2.0 | 3.0 | 2.0 | 1.0 | 2.0 | 3.0 | 2.0 | 2.0 | 2.0 | 2.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 0.1 | 0.0 |
| | TC/Full Coverage | | | 23.1 | 21.7 | 3.3 | 9.8 | 12.1 | 10.4 | 1.5 | 3.9 | 5.3 | 11.3 | 1.7 | 5.9 | 6.8 | 1.3 | 0.0 |
| A Catered Affair & Co (2/2/2009-2/22/2009) |S. | 06:28 PM | 07:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.2 | 0.3 | 0.1 | 0.1 | 0.1 | 0.4 | 0.2 | 0.2 | 0.2 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 0.2 | 0.3 | 0.1 | 0.1 | 0.2 | 0.4 | 0.2 | 0.3 | 0.3 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 0.9 | 0.9 | 0.1 | 0.2 | 0.2 | 0.6 | 0.1 | 0.2 | 0.2 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Global Currents (2/2/2009-2/22/2009) |S. | 06:58 PM | 08:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.2 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 0.3 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.2 | 0.2 | 0.2 | 0.2 | 0.3 | 0.3 | 0.2 | 0.2 | 0.3 | 0.3 | 0.0 | 0.2 | 0.4 | 0.1 | 0.0 |
| | TC/Full Coverage | | | 2.3 | 2.2 | 0.2 | 1.0 | 1.3 | 1.2 | 0.2 | 0.6 | 0.6 | 1.0 | 0.1 | 0.4 | 0.7 | 0.1 | 0.1 |
| 16x9 Evening (1/5/2009-2/22/2009) |S | 06:28 PM | 07:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 0.3 | 0.1 |
| | Saskatoon CM | | | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 2.0 | 2.0 | 0.3 | 1.0 | 1.0 | 0.3 | 0.3 |
| | Sask Prov EM | | | 1.0 | 1.0 | 0.3 | 0.3 | 1.0 | 1.0 | 0.3 | 1.0 | 1.0 | 1.0 | 0.3 | 0.3 | 0.3 | 0.2 | 0.1 |
| | TC/Full Coverage | | | 5.8 | 5.6 | 0.7 | 2.0 | 2.5 | 3.2 | 0.4 | 1.2 | 1.4 | 2.5 | 0.3 | 0.8 | 1.0 | 0.1 | 0.1 |
| Simpsons (2/2/2009-2/22/2009) |S | 06:58 PM | 07:30 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.2 | 0.2 | 1.0 | 0.3 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 2.0 | 2.0 | 2.0 | 2.0 | 3.0 | 1.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 3.0 | 4.0 | 5.0 | 2.0 |
| | Saskatoon CM | | | 2.0 | 2.0 | 2.0 | 3.0 | 4.0 | 2.0 | 3.0 | 2.0 | 2.0 | 3.0 | 2.0 | 3.0 | 5.0 | 3.0 | 1.0 |
| | Sask Prov EM | | | 1.0 | 1.0 | 2.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 |
| | TC/Full Coverage | | | 29.6 | 18.8 | 5.6 | 15.9 | 15.2 | 5.4 | 2.5 | 4.3 | 4.3 | 13.4 | 3.1 | 11.6 | 11.0 | 6.9 | 4.0 |

Stations: CFSK
 Date Range: Sp 09 (2/2/2009-2/8/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|---|------------------|----------|----------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| King Of The Hill (2/2/2009-2/22/2009) |S | 07:28 PM | 08:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| | Saskatoon EM | | | 1.0 | 1.0 | 2.0 | 1.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 1.0 | 2.0 | 3.0 | 2.0 |
| | Saskatoon CM | | | 1.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 0.0 | 1.0 |
| | Sask Prov EM | | | 0.5 | 0.4 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
| | TC/Full Coverage | | | 18.8 | 12.4 | 4.5 | 10.5 | 10.0 | 3.4 | 1.7 | 2.2 | 2.2 | 9.0 | 2.8 | 8.3 | 7.8 | 5.8 | 0.6 |
| News Final 2 (2/2/2009-2/22/2009) | MTWTFSS | 10:58 PM | 11:30 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.4 | 0.5 | 1.0 | 1.0 | 0.3 | 0.3 | 0.5 | 1.0 | 1.0 | 1.0 | 1.0 | 0.1 | 0.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 0.5 | 0.4 | 1.0 | 1.0 | 0.3 | 0.3 | 0.5 | 1.0 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.3 | 0.3 | 0.1 | 0.2 | 0.3 | 0.3 | 0.1 | 0.1 | 0.2 | 0.3 | 0.2 | 0.2 | 0.3 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 3.2 | 3.1 | 0.4 | 1.0 | 1.3 | 1.6 | 0.1 | 0.4 | 0.6 | 1.5 | 0.3 | 0.6 | 0.6 | 0.1 | 0.0 |
| Late Night Rotn (2/2/2009-2/22/2009) | MTWTFSS | 11:28 PM | 06:00 AM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 0.2 | 0.2 | 0.0 | 0.2 | 0.1 | 0.2 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| As The World Turns (2/2/2009-2/22/2009) | MTWTF.. | 12:58 PM | 02:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 0.1 | 0.2 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | 0.1 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 1.1 | 1.1 | 0.2 | 0.4 | 0.4 | 1.0 | 0.2 | 0.4 | 0.4 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Days Of Our Lives (2/2/2009-2/22/2009) | MTWTF.. | 01:58 PM | 03:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.2 | 0.0 | 0.2 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.3 | 0.5 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 0.1 | 0.0 | 0.1 | 0.1 | 0.4 | 0.3 |
| | Saskatoon CM | | | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.5 | 0.4 |
| | Sask Prov EM | | | 0.3 | 0.3 | 0.1 | 0.3 | 0.3 | 1.0 | 0.2 | 0.4 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 |

Stations: CFSK
 Date Range: Sp 09 (2/2/2009-2/8/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|--|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| | TC/Full Coverage | | | 4.3 | 4.1 | 1.0 | 2.4 | 2.5 | 3.6 | 0.9 | 2.1 | 2.2 | 0.5 | 0.1 | 0.3 | 0.3 | 0.1 | 0.1 |
| Doctors (2/2/2009-2/22/2009) | MTWTF.. | 02:58 PM | 04:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.2 | 0.2 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.4 | 0.5 | 0.5 | 2.0 | 1.0 | 1.0 | 1.0 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 1.0 |
| | Saskatoon CM | | | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 1.0 |
| | Sask Prov EM | | | 0.3 | 0.4 | 0.2 | 0.3 | 0.3 | 1.0 | 0.4 | 1.0 | 0.5 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 0.3 |
| | TC/Full Coverage | | | 6.4 | 5.9 | 1.0 | 2.5 | 2.2 | 4.7 | 1.0 | 2.3 | 2.0 | 1.2 | 0.0 | 0.2 | 0.2 | 0.1 | 0.4 |
| Til Debt Do Us Part (2/2/2009-2/22/2009) | MTWTF.. | 03:58 PM | 04:30 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.3 | 0.3 | 0.2 | 0.2 | 0.1 | 1.0 | 0.3 | 0.3 | 0.3 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 |
| | Saskatoon CM | | | 0.4 | 0.4 | 0.2 | 0.2 | 0.2 | 1.0 | 0.3 | 0.5 | 0.4 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 |
| | Sask Prov EM | | | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.3 | 0.2 | 0.2 | 0.2 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 |
| | TC/Full Coverage | | | 1.8 | 1.8 | 0.4 | 0.8 | 0.8 | 1.4 | 0.3 | 0.7 | 0.6 | 0.4 | 0.0 | 0.2 | 0.2 | 0.0 | 0.1 |
| Y&R (2/2/2009-2/22/2009) | MTWTF.. | 04:28 PM | 05:30 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.2 | 0.3 | 0.2 | 0.3 | 0.4 | 0.4 | 0.3 | 0.5 | 1.0 | 0.2 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 |
| | Saskatoon EM | | | 2.0 | 3.0 | 1.0 | 1.0 | 2.0 | 4.0 | 1.0 | 3.0 | 3.0 | 1.0 | 0.2 | 0.2 | 0.2 | 0.4 | 1.0 |
| | Saskatoon CM | | | 3.0 | 3.0 | 1.0 | 2.0 | 2.0 | 5.0 | 1.0 | 3.0 | 4.0 | 1.0 | 0.2 | 0.2 | 0.3 | 1.0 | 0.4 |
| | Sask Prov EM | | | 1.0 | 1.0 | 0.4 | 1.0 | 1.0 | 2.0 | 1.0 | 1.0 | 2.0 | 1.0 | 0.1 | 0.1 | 0.2 | 0.2 | 0.3 |
| | TC/Full Coverage | | | 13.7 | 13.2 | 1.4 | 4.8 | 5.9 | 10.2 | 1.2 | 4.2 | 5.1 | 3.0 | 0.2 | 0.6 | 0.8 | 0.2 | 0.4 |
| ETC Late Night (2/2/2009-2/22/2009) | MTWTF.. | 11:58 PM | 12:30 AM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Wkdy AM Rotn (2/2/2009-2/22/2009) | MTWTF.. | 05:58 AM | 01:00 PM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 |
| | Saskatoon CM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 |

Stations: CFSK
 Date Range: Sp 09 (2/2/2009-2/8/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | |
|--|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 |
| | Sask Prov EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 0.6 | 0.6 | 0.0 | 0.2 | 0.3 | 0.4 | 0.0 | 0.2 | 0.2 | 0.2 | 0.0 | 0.0 | 0.1 | 0.0 |
| ET Late Night (2/2/2009-2/22/2009) | MTWT... | 12:58 AM | 01:30 AM | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| | Saskatoon EM | | | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | |
| | Saskatoon CM | | | 0.0 | 0.1 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | |
| | Sask Prov EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| | TC/Full Coverage | | | 0.3 | 0.3 | 0.0 | 0.2 | 0.2 | 0.3 | 0.0 | 0.2 | 0.2 | 0.1 | 0.0 | 0.0 | 0.1 | |
| Wknd PM Rotn (2/2/2009-2/22/2009) |SS | 11:58 AM | 04:00 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| | Saskatoon EM | | | 0.3 | 0.4 | 0.4 | 0.3 | 0.4 | 0.4 | 0.4 | 0.4 | 0.3 | 0.4 | 0.4 | 0.3 | 1.0 | |
| | Saskatoon CM | | | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.4 | 0.3 | 0.4 | 0.4 | 0.3 | 0.3 | 0.2 | 1.0 | |
| | Sask Prov EM | | | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | |
| | TC/Full Coverage | | | 2.6 | 2.3 | 0.7 | 1.1 | 1.0 | 1.2 | 0.2 | 0.5 | 0.5 | 1.2 | 0.4 | 0.6 | 0.6 | |
| Family Guy Wknd Rotn (2/2/2009-2/22/2009) |SS | 12:58 PM | 05:30 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| | Saskatoon EM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.1 | |
| | Saskatoon CM | | | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 0.2 | |
| | Sask Prov EM | | | 0.4 | 0.4 | 0.4 | 0.4 | 0.3 | 0.4 | 0.4 | 0.4 | 0.3 | 0.4 | 0.5 | 0.4 | 0.3 | |
| | TC/Full Coverage | | | 8.5 | 6.9 | 2.8 | 5.3 | 3.6 | 3.3 | 1.3 | 2.5 | 1.7 | 3.6 | 1.5 | 2.8 | 1.9 | |
| Simpsons Wknd Rotn (2/2/2009-2/22/2009) |SS | 01:28 PM | 04:00 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.0 | |
| | Saskatoon EM | | | 0.4 | 0.4 | 1.0 | 1.0 | 0.3 | 0.4 | 1.0 | 0.4 | 0.3 | 0.4 | 1.0 | 1.0 | 0.4 | |
| | Saskatoon CM | | | 1.0 | 1.0 | 1.0 | 1.0 | 0.4 | 0.5 | 1.0 | 1.0 | 0.3 | 1.0 | 1.0 | 1.0 | 0.4 | |
| | Sask Prov EM | | | 0.2 | 0.2 | 0.4 | 0.3 | 0.1 | 0.1 | 0.3 | 0.2 | 0.1 | 0.2 | 1.0 | 0.3 | 0.2 | |
| | TC/Full Coverage | | | 3.8 | 2.7 | 1.8 | 2.4 | 1.8 | 1.2 | 0.8 | 1.0 | 0.7 | 1.6 | 1.0 | 1.4 | 1.1 | |
| Wknd AM Rotn (2/2/2009-2/22/2009) |SS | 05:58 AM | 12:00 PM | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | |
| | Saskatoon EM | | | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.1 | 0.2 | 0.1 | 0.2 | |

Stations: CFSK
 Date Range: Sp 09 (2/2/2009-2/8/2009)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/4/2009

| Selling Option (sched. date) | Day | Start | End | Rating / Audience | | | | | | | | | | | | | | |
|---|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
| | | | | V2+ | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| | Saskatoon CM | | | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.1 | 0.2 | 0.2 | 0.1 | 0.2 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 1.8 | 1.7 | 0.3 | 0.7 | 0.8 | 0.4 | 0.0 | 0.2 | 0.2 | 1.2 | 0.2 | 0.6 | 0.6 | 0.0 | 0.0 |
| Saturday Night Live (2/2/2009-2/22/2009) |S. | 11:58 PM | 01:30 AM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 0.3 | 0.4 | 0.5 | 0.5 | 0.5 | 0.3 | 0.3 | 0.4 | 0.4 | 0.4 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Saskatoon CM | | | 0.4 | 0.4 | 1.0 | 1.0 | 1.0 | 0.4 | 0.4 | 0.5 | 0.5 | 0.5 | 1.0 | 1.0 | 1.0 | 0.0 | 0.0 |
| | Sask Prov EM | | | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.3 | 0.2 | 0.2 | 0.0 | 0.0 |
| | TC/Full Coverage | | | 2.0 | 2.0 | 0.6 | 1.2 | 1.2 | 0.6 | 0.1 | 0.6 | 0.6 | 1.4 | 0.4 | 0.8 | 0.8 | 0.0 | 0.0 |
| 16x9 Late (1/5/2009-2/22/2009) |S | 11:28 PM | 12:00 AM | | | | | | | | | | | | | | | |
| | Regina/MJ EM | | | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| | Saskatoon EM | | | 1.0 | 1.0 | 0.5 | 0.5 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 1.0 | 0.5 | 0.5 | 1.0 | 0.2 | 0.1 |
| | Saskatoon CM | | | 1.0 | 1.0 | 0.5 | 0.5 | 1.0 | 1.0 | 0.5 | 1.0 | 1.0 | 1.0 | 0.2 | 0.5 | 0.5 | 0.2 | 0.1 |
| | Sask Prov EM | | | 0.5 | 0.5 | 0.2 | 0.5 | 0.5 | 0.5 | 0.2 | 0.5 | 0.5 | 0.5 | 0.2 | 0.5 | 0.5 | 0.1 | 0.0 |
| | TC/Full Coverage | | | 3.2 | 3.1 | 0.4 | 1.2 | 1.6 | 1.7 | 0.2 | 0.7 | 0.9 | 1.4 | 0.2 | 0.6 | 0.6 | 0.1 | 0.0 |