



Where all the cool movies go.

IFC  
 Spring 2008  
 Effective: March 31, 2008  
 Cume Weekly Audience (000)



Program	Day	Begin	End	Start Wk	End Wk	Plays	A18-34	A18-49	A25-54	M18-34	M18-49	M25-54
Full ROS+4p	MTWTFSS	6:00AM	6:00AM	3/31/08	12/28/08	5	6.5	14.5	16.0	4.6	10.2	11.2
ROS DR/PI	MTWTFSS	6:00AM	6:00AM	3/31/08	12/28/08	1	1.3	2.9	3.2	0.9	2.0	2.2
30 days+4p	...TFS.	5:00PM	3:00AM	3/31/08	12/28/08	5	5	12	12	3	9	8
BehindtheMusic	....FS.	11:30PM	12:00AM	3/31/08	12/28/08	1	3	7	7	2	6	6
Certified Sunday	.....S	9:00PM	11:00PM	3/31/08	12/28/08	1	6	15	15	5	9	9
Cock'dGuns+3p	..W..S.	8:30PM	3:00AM	3/31/08	12/28/08	4	6	13	13	5	10	10
DiceUndisputed+1p	M.....	8:30PM	3:00AM	3/31/08	12/28/08	2	6	15	15	5	9	9
DirectProdue+9p	MTWTF.S	6:00AM	8:00AM	3/31/08	12/28/08	10	2	8	10	1	5	6
IFCDocs+15p	MTWTFSS	6:00AM	6:00PM	3/31/08	12/28/08	16	9	17	16	5	9	8
IFCOriginals	.....S.	6:00AM	8:00PM	3/31/08	12/28/08	1	2	3	4	2	2	3
IFCPresents+2p	...T.S.	6:00PM	5:00AM	3/31/08	12/28/08	3	4	8	8	3	6	6
IFCRocks+1p	.....SS	10:00AM	12:00AM	3/31/08	12/28/08	2	4	19	19	3	11	12
Ill-ustrated+1p	..W....	8:00PM	2:30AM	3/31/08	12/28/08	2	2	8	9	1	4	4
Kink/Webdreams+5p	..WT..S	11:00PM	12:00AM	3/31/08	12/28/08	6	14	33	32	10	23	22
MangaMania+5p	MT..FS.	11:00AM	3:00AM	3/31/08	12/28/08	6	3	18	18	2	13	13
OnScreen+5p	MTW...S	7:00AM	3:00AM	3/31/08	12/28/08	6	5	13	13	4	9	9
OneShot+1p	..W....	11:00AM	12:00PM	3/31/08	12/28/08	2	3	9	9	2	7	7
Stuntdawgs+2p	.....S	8:30PM	3:00AM	3/31/08	12/28/08	3	3	7	7	2	5	5
TheHenryRollins+3p	M....S.	8:00PM	2:30AM	3/31/08	12/28/08	4	4	17	17	3	12	12
TheFestival+2p	.....S	8:00PM	2:30AM	3/31/08	1/14/08	3	3	7	7	2	5	5
MoviesMorn+9p	MTWTF..	9:00AM	4:30PM	3/31/08	12/28/08	10	9	20	23	6	13	16
MoviesPrime+5p	MTW.FSS	6:00PM	8:00PM	3/31/08	12/28/08	6	9	20	23	6	13	16
MoviesLate+6p	MTWTFSS	12:00AM	2:00AM	3/31/08	12/28/08	7	18	32	31	9	17	17
MoviesWknd+5p	.....SS	8:00AM	6:00PM	3/31/08	12/28/08	6	9	20	20	6	13	14
MondoMonday+2p	M.....	12:00PM	5:00AM	3/31/08	12/28/08	3	3	18	18	2	13	13
UndergroundTues+2p	.T.....	12:00PM	5:00AM	3/31/08	12/28/08	3	4	10	8	3	7	6
WickedWed+2p	..W....	12:00PM	5:00AM	3/31/08	12/28/08	3	7	13	12	4	9	9
ForeignThur+2p	...T...	12:00PM	11:00PM	3/31/08	12/28/08	2	4	10	8	3	7	6
FrightfulFri+2p	....F..	12:00PM	5:00AM	3/31/08	12/28/08	3	3	12	13	2	7	7