

# FAST FACTS



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## Visitor Profile

	<u>%</u>	<u>Index</u>
<b>GENDER</b>		
Men	32%	64
Women	68%	136
<b>AGE</b>		
Under 18	4%	19
18-24	3%	26
25-34	26%	154
35-44	17%	87
45-54	31%	183
55+	20%	126
<b>HHD INCOME</b>		
\$60K+	59%	112
\$75K+	27%	72
\$100K+	11%	63

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