

FAST FACTS

Unique Visitors: 106,000

Page Views: 791,000



Visitor Profile

	<u>%</u>	<u>Index</u>
GENDER		
Men	41%	83
Women	59%	117
AGE		
Under 18	7%	34
18-24	7%	67
25-34	19%	105
35-44	18%	100
45-54	24%	144
55+	26%	145
REGION		
BC	33%	236
Prairies	25%	144
Ontario	31%	83
Quebec	9%	38
Atlantic	2%	22
HHL D INCOME		
\$60K+	62%	109
\$75K+	37%	84
\$100K+	18%	74

User's flock to Canwest's **Homes Channel** for updated listings, news, and great articles on the housing and condo industry. Powered by **Househunting.ca**, advertisers can align with a National brand but reach the local consumer within an environment they know and trust.

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