

# FAST FACTS

Unique Visitors: 367,000

Page Views: 6 Million

The screenshot shows the working.com website interface. At the top, there's a navigation bar with 'Home', 'Search Jobs', 'Resources', 'Post Jobs', and 'My Profile'. Below that is a search bar with 'Find a Job' and a 'SEARCH' button. The main content area features a headline 'Skilled labour shortage looms in mining sector' with an image of a crane. Below the headline are several links: 'Find a job!', 'Western Canada a hiring bright spot', 'Top Jobs endure economic downturn', and 'Some jobs are still in demand'. There are also navigation tabs for 'April Fool's Day', 'Mining Sector', 'Web Scams', 'Career Coach', and 'Engineering'. At the bottom, there are sections for 'Hiring Now - Featured Employers' (listing The People Bank, CGA, PLAINS MIDSTREAM, and Canwest) and 'Browse by Featured Jobs' (listing 'Great University Location').



**working.com**

part of the **canada.com** network

## Visitor Profile

	%	Index
<b>GENDER</b>		
Men	49%	97
Women	51%	103
<b>AGE</b>		
Under 18	8%	40
18-24	7%	72
25-34	20%	112
35-44	30%	162
45-54	21%	128
55+	14%	79
<b>REGION</b>		
BC	21%	150
Prairies	39%	224
Ontario	31%	83
Quebec	7%	30
Atlantic	2%	27
<b>HHLD INCOME</b>		
\$60K+	55%	97
\$75K+	37%	84
\$100K+	16%	69

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